

# Morgan State University

## Alumni New Student Recruitment Training Manual

Morgan State University

Office of Admission and Recruitment

1700 E. Cold Spring Lane

Baltimore, MD 21251

(443) 885-3000

(443) 885-8260 (fax)

admissions@morgan.edu

[www.morgan.edu/admissions](http://www.morgan.edu/admissions)

Revised November 2013

# **Alumni Recruitment-Basic Training**

To be a successful alumni volunteer recruiter you need to be well informed. This training manual will help you serve prospective students so that they can make well informed college choices. Training materials and resources include this manual, brochures, general awareness fact sheets and other college publications.

## **ALUMNI RECRUITMENT PROGRAM (ARP)**

### **Introduction**

One of the greatest assets of Morgan State University is its alumni. Therefore, it is essential to involve positive, informed, and helpful alumni in the recruitment of undergraduate students. This manual describes the role of the alumni volunteer recruiters, provides a brief journey through the admission process, as well as gives important facts about Morgan.

The primary purpose of the Morgan State University Alumni Recruitment Program (ARP) is to match prospective students with an informed alumni contact. Alumni can share their Morgan “Bear” pride as an Alumni New Student Recruiter. Alumni are asked to assist with identifying quality students from high schools in their communities who are interested in the university by attending local high school and college fairs as a representative of Morgan. As an Alumni New Student Recruiter, you provide the one – on –one interaction, personal attention and encouragement that can make the difference between students in your community choosing Morgan over another school. Providing your perspective as a Morgan graduate can be very effective. Morgan has begun to expand its student recruitment areas outside of its traditional regions and intensifying our efforts to increase new student enrollment. Dr. David Wilson, our President has requested a 50% increase rate in alumni new student recruitment participation. Alumni assistance is vital to accomplish this goal.



## Recruitment Do's and Don'ts

- ☺ Do smile and show enthusiasm
- ☺ Do dress professionally
- ☺ Do ask students about themselves (intended major, high school, GPA, SAT scores, friends/associates at Morgan). Personal attention compliments our written material and lets students know that you are interested in their college plans.
- ☺ Do introduce yourself and be congenial with high school counselors and other college representatives.
  
- ☹ Don't speak negatively about any other school or college
- ☹ Don't answer when uncertain about anything
- ☹ Don't make promises of any type (pertaining to admissions, scholarships, housing, etc.)
- ☹ Don't discuss controversial issues or rumors
- ☹ Don't speak negatively about Morgan

# **MORGAN STATE UNIVERSITY**

## **ADMISSION REQUIREMENTS**

### ***First Time Freshmen***

- Applicants are expected to have completed a strong college preparatory program of study from an accredited high school. Admissions to the university will be competitive based on a combination of the applicant's overall high school academic record, standardized test scores, and other factors that will provide a holistic view of the applicant.

### ***Transfer Students***

- 0-11 \*transferable college credits with a G.P.A. of 2.0 or higher and meet the regular freshmen requirements.
- 12-23 \*transferable college credits with a G.P.A. of 2.0 or higher as well as a G.P.A. of 2.0 or higher from high school.
- 24 or more \*transferable college credits with a G.P.A. of 2.0 or higher.

*\*Please note: developmental and/or remedial classes are not transferable. Official high school transcripts are required only for students who are transferring with less than twenty four (24) credits from college. Transfer students must be in good standing at the last institution attended. Official college transcript must be submitted from each individual school.*

### ***G.E.D. Applicants***

- G.E.D. recipients must earn a score of 410 on each section of the high school equivalency examination and at least a total score of 2250.

## **PROCEDURE FOR APPLYING**

1. Submit a completed admission application with a \$35.00 online application fee or \$45.00 paper application fee. Both fees are **non-refundable**. To apply online, students may go to [www.morgan.edu/Admissions.html](http://www.morgan.edu/Admissions.html). Fee waivers will only be granted for one of the following:
  - High school seniors who are National Merit, National Achievement, or National Hispanic finalist or semifinalist
  - Maryland Distinguished Scholar finalist, semifinalist or honorable mention recipients
  - Fee waivers granted by The College Board, American College Testing program, College Bound and the National Association for College Admission CounselingIf we are unable to verify a student's award and/or fee waiver, he/she may be billed for the **nonrefundable** application fee. **Please note, the processing and review of the application will continue without receipt of payment.**
2. Submit Scholastic Aptitude Test (SAT)/American College Testing (ACT) scores.
3. Submit official High School and/or College Transcript (s).

## **IMPORTANT NOTE & DATES TO REMEMBER**

### **Fall Admission**

#### ***Priority Consideration Deadline***

If we receive your completed application packet by **November 15**, decision notifications will be released no later than **February 15** (if you are mailing documents, these must be postmarked by **November 15**). Students should apply by this date for best consideration for merit-based scholarships and invitations to special programs.

This is not an early decision program; all admitted students have until May 1 to confirm their enrollment.

#### ***Regular Application Deadlines***

Complete applications received by **February 15** will receive an admission decision by **April 15**. Applications received after February 15 will be reviewed on a rolling and space-available basis.

***International Students*** (SEVIS\* visa group: F1, F2, J1, J2, BE, BP, B1, B2, WB, WP)

Applications are due by **December 1**. If we receive your completed application packet by **December 1** decision notifications will be released no later than **March 15**.

There is no need to contact the office for the status of your application as these dates will be adhered to accordingly.

#### ***Confirmation Deadline***

May 1 is the deadline for confirming fall enrollment.

### **Spring Deadlines**

Applications are due by **January 10**. Decisions will be released on a rolling basis for spring (January) enrollment.

***International Students*** (SEVIS\* visa group: F1, F2, J1, J2, BE, BP, B1, B2, WB, WP)

Applications are due by **August 1**. Decisions will be released on a rolling basis for spring (January) enrollment.

\*SEVIS: Student Exchange Visitor Information System

International Students can only receive an F-1 visa from Morgan State University.



## **MORGAN STATE UNIVERSITY** **HONORS REQUIREMENTS**

The University Honors Program  
Morgan State University  
Jenkins Behavioral Science Building Room 105  
1700 E. Coldspring Lane  
Baltimore, MD 21251  
443-885-3429  
**uhp@morgan.edu**

Beginning with the class of Honors students admitted for Fall 2013, the University Honors Program will introduce a new scholarship structure, which will be described below. Students admitted prior to Fall 2013 will remain under the scholarship system in place when they entered the University.

**The terms of those scholarships, however, will expire at the conclusion of the Spring 2016 semester.**

Please note that the qualifications listed for each scholarship category are the **minimum** required for consideration. Several other factors will also be used to determine eligibility for a scholarship; and these are determined by the University Honors Program Admission Committee, in consultation with the Director of the University Honors Program.

### **Scholarships for First-year Students:**

#### **1. The Martin D. Jenkins Scholarship**

- Provides for full tuition and fees, room and board
- \$1000 a year for books
- H.S. GPA of 3.50 or higher
- SAT score 1300 or higher/ACT score of 27 or higher for Maryland residents (1400 SAT/29 ACT for non-residents)

#### **2. The Frederick Douglass Scholarship**

- Provides for full tuition and fees
- \$500 a year for books
- H.S. GPA of 3.30 or higher
- SAT score 1200 or higher/ACT score of 24 or higher for Maryland residents (1300 SAT/27 ACT for non-residents)

### 3. The Harriet Tubman Honors Associate Award

- Provides \$2500 a semester for tuition and fees
- H.S. GPA of 3.00 or higher
- SAT score 1000 or higher/ACT score of 22 or higher for Maryland residents (1100 SAT/24 ACT for non-residents)

*Associates who achieve a 3.30 cumulative GPA at the end of the first year can apply to become Douglas Scholars for the next academic year.*

### **Scholarships for Community College Transfer Students**

#### The Clayton Stansbury Scholarship

- For students who have earned 24+ credits degree from a MD Community College
- Entry GPA of 3.0
- Provides \$2000 per semester

#### The Clayton Stansbury Scholarship

- For students who have earned either 56 credits of an AA/AS degree from a MD Community College
- Entry GPA of 3.50
- Provides \$5000 per semester

## **UNDERGRADUATE MAJORS**

### **COLLEGE OF LIBERAL ARTS**

#### **Economics**

#### **English**

Creative Writing\*\*  
Language Arts\*\*  
Literature and Language\*\*  
Pre-Law\*\*

#### **Fine Art**

Art History\*\*  
Graphic Design or Illustration\*\*  
Multimedia Studio\*\*

#### **History**

African/African-American History\*\*  
General History\*\*  
International History and Diplomacy\*\*  
Pre-Law\*\*

#### **Screenwriting and Animation**

Computer Animation\*  
Film and Television Writing\*  
Integrated Media Writing and Animation\*

#### **Music**

Music-Instrumental\*\*  
Music-Piano or Organ\*\*  
Music-Vocal\*\*

#### **Philosophy**

Philosophy\*\*  
Pre-Law\*\*  
Religious Studies\*\*

#### **Political Science**

Political Science\*\*  
Pre-Law\*\*

#### **Psychology**

#### **Sociology**

Pre-Law\*\*

#### **Speech Communication**

#### **Theatre Arts**

### **SCHOOL OF ARCHITECTURE AND PLANNING**

#### **Architecture and Environmental Design**

#### **Construction Management**



## SCHOOL OF BUSINESS AND MANAGEMENT

**Accounting**  
**Business Administration**  
**Entrepreneurship**  
**Finance**  
**Hospitality Management**  
**Management**  
**Marketing**  
**Information Systems**

## SCHOOL OF COMMUNITY HEALTH AND POLICY

**Nutritional Science**  
**Nursing**

## SCHOOL OF COMPUTER, MATHEMATICAL AND NATURAL SCIENCES

**Actuarial Science**  
**Biology**  
**Chemistry**  
    ACS Certified Professional\*\*  
    General Chemistry\*\*  
**Computer Science**  
**Engineering Physics**  
**Mathematics**  
    Actuarial Science\*\*  
    Math Education\*  
    Math with Teacher Certification  
    Statistics\*\*  
**Medical Technology**  
**Physics**

## SCHOOL OF EDUCATION AND URBAN STUDIES

**Elementary Education (K-8)\*** (Art, Music, and Physical Education)  
**Family and Consumer Science**  
    Fashion Merchandising\*\*  
    General Family and Consumer Studies\*\*  
**Health Education**  
    Environmental Health\*  
    Health Administration\*  
    Health Promotion and Education\*\*  
**Physical Education**  
    Dance Education\*  
    Elementary and Secondary Education\*  
    Pre-Professional Physical Therapy\*\*  
    Recreation and Parks\*\*  
    Sports Administration\*  
**Secondary Education (9-12)** (Art, Biology, Chemistry, English, History, Math, Music, Physical Education,

Physics with secondary education professional sequence)

#### **SCHOOL OF ENGINEERING**

**Civil Engineering**

**Electrical Engineering**

**Industrial Engineering**

**Transportation Systems**

#### **SCHOOL OF GLOBAL JOURNALISM AND COMMUNICATION**

**Broadcast and Integrated Media Production**

Radio and Audio Production\*

Television and Video Production\*

**Journalism**

Broadcast Journalism\*

Print Journalism\*

**Public Relations, Advertising, and Media Sales and Ratings**

Advertising\*

Public Relations\*

#### **SCHOOL OF SOCIAL WORK**

**Social Work**

\* Denotes a concentration in the major

\*\* Denotes a track in the major

Morgan State University also offers a growing number of outstanding master's and doctoral programs degree programs.

## **PRESENTATION**

Alumni will have the opportunity to market the University in a group large or small, or to an individual. It is wise to have a basic presentation committed to memory that will be adapted suitably because the same information is needed by one or many. It is the intent of the training program to assure that all alumni are delivering the same message about admission requirements, academic programs, tuition & fees, student services, athletics, sororities/fraternities, clubs, etc.

Selling is the key. You must also cater to the needs of the students and parents. We want our prospects to look more closely at Morgan and say to themselves, "where has Morgan been!" Options must be presented in an EXCITING, LASTING, AND BELIEVABLE way.

## **PROCEDURAL REVIEW**

When speaking with prospective students, please ask them to complete the student information card. Following receptions, high school visits and interviews, please complete the Alumni Recruitment Program Evaluation Form (located towards the back of the manual) along with all student information cards and prepare them for Fed Ex three day service express mailing. Please note the Fed Ex cardboard envelope and pre-paid shipping information that was placed in the box of recruitment materials. Place the information cards in the Fed Ex envelope with the completed return mailing address and return to the Admissions Representative located on the evaluation form. You may call Fed Ex at 1-800-463-3339 and request a pickup from your home or drop the cards off at a Fed Ex location to be mailed. If outside of the U.S. call your local Fed Ex office. It is very important for these cards to be returned. Please keep a record of contacts so that you may follow up as well.

# **HOW TO MAKE A PRESENTATION**

## **The University**

Begin your presentation by introducing yourself as an Alumnus and the name of the University. Founded in 1867 to prepare young men for the ministry, 1890 became Morgan College. Morgan became a public college in 1939 and was renamed Morgan State University by the state legislature in 1975. Morgan has been designated as Maryland's public urban university.

## **Location**

Tell the group/individual that Morgan is located in Baltimore, Maryland in a suburban residential area. Feel free to mention how far the university is from their home state. Indicate one or two identifying landmarks nearby, such as the Inner Harbor or that Morgan is one hour away from Washington, DC and thirty minutes from Baltimore Washington International Airport.

## **Site**

Morgan has approximately 7,000 students from all 50 states and nearly 40 other countries. The student/teacher ratio is 18:1, which means that the student will receive that personal attention from his/her professor. Emphasize that the relationship between the two is very important. A medium sized school like Morgan promotes a family atmosphere. We will always consider ourselves a family of leaders and learners.

## **Social Life**

Mention that the social life at Morgan is similar to most colleges but that we are unique because we offer services that cater to the needs of African-American students. Briefly discuss athletics (NCAA Division I/MEAC Conference) basketball, football, track & field, volleyball, softball and tennis. Mention the Greek Letter Organizations (Alpha Kappa Alpha, Delta Sigma Theta, Zeta Phi Beta, Sigma Gamma Rho, Alpha Phi Alpha, Omega Psi Phi, Phi Beta Sigma, Kappa Alpha Psi, and Iota Phi Theta). There are clubs and organizations within every major that a student can join. Leave students with the impression that Morgan is a "fun" place to be, however academics is number one. Feel free to mention your experience as a student. State that cultural events are held on campus as well as presentations by speakers such as Earl Graves, David Talbert, Travis Smiley, Judge Glenda Hatchet, Susan Taylor, Dr. Cornell West, former President Bill Clinton and current President Barack Obama. Also mention the MAGNIFICENT MARCHING BAND and the WORLD RENOWNED CHOIR who have performed all over the world – including China (for the World's Fair), Russia (for Conservatory Week), Virgin Islands, Canary Islands, Canada, Africa, Asia and Europe, as well as singing for the White House, Nelson Mandela, and many more.

## **HOW TO CONDUCT A GROUP PRESENTATION**

Begin a group talk by asking students to take a moment and fill out the contact cards. It is good to do things in the beginning so that you can refer to the card when speaking to each group.

If the group is small enough, sit among the group; otherwise, stand before it. Ask each member to introduce him or herself. Introduce yourself and give a brief description of your role with Morgan.

As an alumna/nus, students will be interested in your experiences.

**Discuss Morgan's offerings. This should include the following:**

- The types of programs offered in general
- Requirement for admission, credentials, and deadlines
- Specific information and extra – curricular activities (choir, band, organizations, etc.)
- Campus facilities, student and support services
- Financial aid/scholarship requirements, deadlines and credentials
- Tuition and fees
- Room and board costs, facilities and options
- General information about graduation and general education requirements
- Discuss the new things that are happening at Morgan (new facilities, state-of-the-art computers, etc.)
- Student teacher ratio (18:1)
- The number of students at Morgan State University
- The diverse student body (national as well as international)

Finally, ask each student about his or her interests, goals, and knowledge of Morgan.

Always end the group presentation by offering applications to seniors or encouraging them to apply online. Explain the importance of a campus tour and invite all to visit the office website or email for further information.

## **TELEMARKETING CAMPAIGNS**

One of the most effective means of alumni recruitment is strategically placed telephone calls. These calls are designed to express warm interest, encourage matriculation, and respond to informational requests. In addition, alumni members assist the Admissions Office by identifying serious candidates. The calls can be segmented as follows:

### **Cultivating the Prospect**

This communication will assist the Admissions Office in ascertaining the level of student interest and provide answers to questions students may have. As a result of this inquiry, the following rating system can be used:

- Upgrade the student to applicant status
- High interest
- Slight interest
- Talk with parent or relative

In cultivating the prospect, the alumni member should find out if an application has been requested and if the student plans to visit the campus. If the student is interested in a visit, the referrals will be made to the Office of Undergraduate Admission and Recruitment.

### **Cultivating the Applicant**

Alumni will be provided a list of applicants from their respective communities/majors to telephone. Some may have submitted only an application or only a transcript or SAT/ACT scores. Alumni should call the student to:

- Encourage him or her to complete the application process
- Invite him or her to a reception, concert, athletic activity, etc.
- Get the names of other interested candidates
- Encourage a campus visit
- Speak with parent

## **HOW TO CONDUCT A TELEPHONE CAMPAIGN**

### **This is for students who have been admitted.**

#### **Scenario 1 – Answering Machine**

Hello, this message is for (first and last name). My name is (rep name) and I am calling on behalf of Morgan State University Office of Undergraduate Admission. This is a courtesy call to remind you to confirm your acceptance if you have not already done so. Please visit [www.morgan.edu](http://www.morgan.edu) click on the Admissions link, then click on the Undergraduate Admissions link, then click on the Admitted Students link, then click on the Confirm Your Acceptance link and follow the instructions to complete the confirmation process. Please call 443-885-3000 or email us at [admissions@morgan.edu](mailto:admissions@morgan.edu) if you have any questions regarding this process. Thank you.

#### **Scenario 2 – Live message being left (student or parent may answer)**

My name is (rep name) and I am calling on behalf of Morgan State University Office of Undergraduate Admission about (student's first and last name). This is a courtesy call to remind (student name) to confirm his/her/your acceptance, by sending in the confirmation form, if he/she/you haven't already done so. If he/she/you do not plan to attend the University please complete the confirmation form and indicate why he/she/you have chosen not to attend. The confirmation form can be found on our website at [www.morgan.edu](http://www.morgan.edu) under the Admissions link. Please feel free to call our office if he/she/you have any questions at 443-885-3000 or via email at [admissions@morgan.edu](mailto:admissions@morgan.edu). Thank you.

### **This is for students who still have incomplete applications.**

#### **Scenario 1 – Answering Machine**

Hello, this message is for (first and last name). My name is (rep name) and I am calling on behalf of Morgan State University Office of Undergraduate Admission. This is a courtesy call to let you know that your (SEMESTER YEAR) application is still incomplete. However, there is still more time. You may check your status online to view the remaining documents that you need to submit by going to [www.morgan.edu](http://www.morgan.edu) and clicking on Admissions, followed by Undergraduate Admissions, and then "Check Your Status" located in the bottom right-hand corner. You may use your social security number as your log in ID and your 6 digit date of birth as your password. Once again, we would like to thank you for your interest in Morgan State University. If you have any questions or concerns, please feel free to contact our office by calling 443-885-3000 or emailing us at [admissions@morgan.edu](mailto:admissions@morgan.edu). Thank you.

#### **Scenario 2 – Live message being left (student or parent may answer)**

My name is (rep name) and I am calling on behalf of Morgan State University Office of Undergraduate Admission about (student's first and last name). This is a courtesy call to let you know him/her/you know that your (SEMESTER YEAR) application is still incomplete. However, there is still more time. He/She/You may check your status online to view the remaining documents that he/she/you need to submit by going to [www.morgan.edu](http://www.morgan.edu) and clicking on Admissions, followed by Undergraduate Admissions, and then "Check Your Status" located in the bottom right-hand corner. He/She/You may use his/her/your social security number as his/her/your log in ID and his/her/your 6 digit date of birth as your password. Once again, we would like to thank him/her/you for his/her/your interest in Morgan. If he/she/you have any questions or concerns, please feel free to contact our office by calling 443-885-3000 or emailing us at [admissions@morgan.edu](mailto:admissions@morgan.edu). Thank you.

**PLEASE BE SURE TO SPEAK CLEARLY AND SLOWLY.**

IMPORTANT CONTACT INFORMATION

Admissions (443) 885-3000 – [admissions@morgan.edu](mailto:admissions@morgan.edu)

Financial Aid (443) 885-3170 – [finaid@morgan.edu](mailto:finaid@morgan.edu)

Bursar's Office (Student Accounts) (443) 885-3108 – [bursar@morgan.edu](mailto:bursar@morgan.edu)

Resident Life (443) 885-3217

Counseling Center (443) 885-3130 – [Nina.Hopkins@morgan.edu](mailto:Nina.Hopkins@morgan.edu)



## **HOW TO CONDUCT A PERSONAL INTERVIEW**

In a personal interview, you may be speaking with an individual prospect or entire family.

NOTE: You may be able to get to know a prospect better if he is speaking to you without his/her parents.

If all are together, direct the majority of the questions concerning interest, academic programs, wants, and desires to the prospect. The key is to get the prospect to talk and feel comfortable. More often the parent will talk and the prospect will not be an active participant in the interview. Begin by asking the prospect questions about:

- Academic progress in school
- Interest (extra- curricula)
- How the student found out about Morgan State University, and what they know about Morgan State University
- What is the student looking for in a school (housing, financial aid, scholarship, sports, etc.)
- What major the student is interested in pursuing

Pose open questions that require more than just yes or no answers.

While in the interview, also ask the parents what they are looking for in a college for their child. Be sure to address all questions to both parents and prospect. This is a perfect lead into a full description of Morgan State University which should include the following:

- Requirements for admission  
(encourage applicants to apply online and discuss credentials and deadlines)
- The types of programs offered in general
- Specific information about the prospect's area of interest
- Campus facilities, student, and support services
- Extra curricula activities on campus (sports, clubs, organizations)
- Financial aid/scholarship requirements, cost to attend Morgan State University
- Room and board facilities options and costs
- General information about graduation and general education requirements

At this point ask if there are any questions.

Finally, briefly review the admissions packet reiterating criteria, necessary credentials, and deadlines. Assure the prospect and parents that they can call you or the Office of Undergraduate Admission and Recruitment and with questions or concerns.

## **Morgan Alumni Making A Difference**

**Judge Robert M. Bell** - Chief Judge, Maryland Court of Appeals

**Joe Black\*** - First African American pitcher to win a World Series game (1952)

**Clarence W. Blount\*** - First African American Majority Leader

**Roosevelt Brown** - Pro Football Hall of Famer

**Joe Clair** - BET VJ, Rapper, Producer Songwriter

**Judge Harry A. Cole\*** - First African American Maryland State Senator; First African American Judge, Maryland Court of Special Appeals; First Morgan graduate to chair the governing board of Morgan; Maryland first African American Assistant State's Attorney General

**Richard Dixon\*** - First African American Treasurer for the state of Maryland

**Terry Edmonds** - First African American Presidential Speechwriter

**General (Retired) Larry Ellis** - General, United States Armed Forces Command

**Len Ford** - Pro Football Hall of Famer

**Kevin Frazier** - Weekend Anchor for Entertainment Tonight; Former Anchor for Fox Sports Net and ESPN

**Clarence "Big House" Gaines\*** - First African American inducted into the Basketball Hall of Fame as a coach; One of college basketball's winningest coaches

**Elzee Gladden\*** - First recipient of a Ph.D from Morgan

**Wilson Goode** - First African American Mayor, Philadelphia, PA

**Earl G. Graves** - Entrepreneur, philanthropist, founder of Black Enterprise Magazine

**Peter C. Harvey** - First African American to serve as the Attorney General for the State of New Jersey

**Leroy Kelly** - Pro Football Hall of Famer

**Willie Lanier** - First African American to play middle linebacker in Pro Football history

**Maysa Leak** - American jazz singer

**Kevin Liles** - Former President of Def Jam Records and currently serves as Vice President of the Warner Music Group. He has helped discover and direct the careers of stars such as Jay-Z and Ludacris. He is also an author and philanthropist.

**Kweisi Mfume** - Former President and CEO of the NAACP and U.S. Congressman

**Parren J. Mitchell\*** - Maryland's First African American Congressman

**Mo'Nique** - Academy Award winning actress

**Margaret "Peggy" Murphy** - Served in the Maryland House of Delegates and was the first African American to chair the Baltimore City Delegation

**William C. Rhoden** - New York Times columnist

**Keith Russell** - ABC Action News Sports and Reporter, Philadelphia, PA

**Dr. Elijah Saunders** - Cardiovascular specialist and one of the nation's leading experts on hypertension

**Visanthe Shiancoe** - Professional Football player for the National Football League

**Chad Simpson** - Professional Football player with the National Football League and one of the league's premier punt returner. He holds the fourth highest single-game kickoff return average in Indianapolis Colts' franchise postseason history

**Lonnie Liston Smith** - One of the foremost jazz keyboard artists

**Rochelle Stevens** - 2-time Olympic Gold and Silver medalist; 4-time Track & Field National Champion; 3-time U.S. Women's 400 Meter Champion; Top 10 in World 6 times; NCAA Division 400 Meter Champion; 11-time NCAA All-American; 3-time Hall of Famer

**David E. Talbert** - Playwright and Author

**General William "Kip" Ward** - General, United States Army; Commander, United States Africa Command; First officer to hold this position

**Verda F. Welcome\*** - First African American woman elected to the Maryland House of Delegates; First African American woman Maryland State Senator

**Deniece Williams** - Grammy Award winning singer

**Samm-Art Williams** - Producer and Playwriter; Former producer of Martin; Good News; Served as co-producer of The Fresh Prince of Bel Air, Hangin with Mr. Cooper

# Experience the Morgan Renaissance

There is something exciting happening to Morgan State University. In every aspect of the University, great changes are taking place. We want Morgan to be attractive in order to recruit the best and brightest students. Therefore, we must have first class facilities. One of which is the New Carl J. Murphy Fine Arts Center, a state -of -the art architectural monument dedicated to the development and delivery of visual and performing works of art. The additional capital improvement that has taken place includes The Richard Dixon Science Research Center, the Clarence M. Mitchell Engineering Building, a New Student Center which features a Movie Theatre, Pool Hall, Arcade – Game room and much more, a New Library and a Telecommunications Complex. The residence halls offer the best in luxury, comfort and convenience. Likewise, the current developments for the new School of Business and Management and School of Architecture and Planning buildings. The Administration, Faculty, Staff, Alumni and students are busy making an even better Morgan. Please encourage students to come and visit your Alma Mater! They may contact the Office of Undergraduate Admission and Recruitment for a campus tour or visiting us online at [www.morgan.edu/Admissions/Campus Tours.html](http://www.morgan.edu/Admissions/Campus_Tours.html).

**MORGAN STATE UNIVERSITY  
OFFICE OF UNDERGRADUATE ADMISSION AND RECRUITMENT**

**ALUMNI RECRUITMENT PROGRAM EVALUATION FORM**

Date of Activity\_\_\_\_\_

Type of Activity\_\_\_\_\_

Name of Activity\_\_\_\_\_

Your Name\_\_\_\_\_

Address\_\_\_\_\_City\_\_\_\_\_State\_\_\_\_\_Zip Code\_\_\_\_\_

Telephone: Day\_\_\_\_\_Evening\_\_\_\_\_

Number of Contact Cards: \_\_\_\_\_

Number of Applications Received:\_\_\_\_\_

Please List other Alumni in your Area (name, address, and telephone):

---

---

---

---

General comments about the activity:

---

---

---

---

Please return Alumni referral contact cards along with this form.

# Morgan State University

## Alumni Profile Sheet

Name \_\_\_\_\_

Address \_\_\_\_\_  
(No Post Office Box Numbers and A.P.O. Addresses)

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone # Home & Cell \_\_\_\_\_

Email \_\_\_\_\_

Year of Graduation \_\_\_\_\_ Major \_\_\_\_\_

Degree (s) Awarded \_\_\_\_\_

Career Field \_\_\_\_\_

Please forward to:

Mr. Reginald C. Thomas  
Admissions Representative  
Morgan State University  
Office of Admission & Recruitment  
1700 E. Cold Spring Lane  
Baltimore, Maryland 21251  
(443) 885 – 3977  
Fax: (443) 885 – 8260  
E-mail: [Reginald.thomas@morgan.edu](mailto:Reginald.thomas@morgan.edu)

You may also contact the following persons regarding alumni Recruitment

Ms. Joyce Brown, Director Office of Alumni Relations  
[Joyce.brown@morgan.edu](mailto:Joyce.brown@morgan.edu) (443-885-3015)

Ms. Charlene Cooper, Assistant Director of Admissions & Recruitment  
[Charlene.Cooper@morgan.edu](mailto:Charlene.Cooper@morgan.edu) (443-885-1916)

## **NON – DISCRIMINATION POLICY**

It is the policy of Morgan State University not to discriminate on the basis of race, color, national origin, sex, disability, age, or religion. This non – discrimination policy applies to all programs activities of the University, including admissions, educational programs, employment and other related activities covered under title VI and title VII of the Civil Rights Act of 1964, title IX of the Educational Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Americans with disabilities Act of 1990, and the age Discrimination act of 1975. Information on the implementation of the policy and/or the statutes referenced above should be addressed to the Equal Employment Office, Office of the Vice – President of Finance and Management, Morgan State University, 1700 E. Cold Spring Lane, Baltimore, Maryland 21251, (443) 885-3144.

## **DISABLED STUDENT SERVICES**

Morgan State University is committed to provide barrier free education to individuals with disabilities, and is actively working to bring its facilities and programs into full compliance with Section 504 of the Rehabilitation Act of 1973. Prospective students, as well as students who are currently enrolled and have learning, mental, or physical disabilities, are urged to contact the Disabled Students Services (DSS) Coordinator in the Counseling Center (443)885-3130 before registering for classes. Special assistance will be given to students with specific needs such as special registration, reader services, specialized equipment, note takers, sign language interpreters, or other arrangements to aid in removing or circumventing architectural, social, or procedural barriers.