



Office of the Board of Regents

**MSU Board of Regents Retreat Minutes
June 5, 2014
Public Session**

The meeting of the Morgan State University Annual Retreat was called to order by Chairman Kweisi Mfume at 9:45 a.m.

Present

Mr. Kweisi Mfume, Chairman
Rev. Dr. Frances M. Draper, Vice Chair
Dr. Tyrone Taborn, Secretary
Mr. Frank L. Edmonds, Regent
Mr. Dallas R. Evans, Regent
Dr. Linda J. Gilliam, Regent
Senator Laurence Levitan, Regent
Dr. Shirley M. Malcom, Regent
Mr. Martin R. Resnick, Regent (Tele-conference)
Mrs. Penelope J. Taylor, Regent
Mr. Glenn A. George, II, Student Regent
Ms. Latichia Perine, Student Regent

Dr. David Wilson, University President
Ms. Julie D. Goodwin, General Counsel

Absent

The Honorable Elijah E. Cummings, Regent
General (Retired) Larry R. Ellis, Regent
Dr. Charles W. Griffin, Regent

Procedures for Election of Board Officers

Chairman Mfume presented the procedures as mandated by the Board of Regents By-Laws as it relates to the election of officers, when the election should be held, the term of office, to name a few. The Chairman thanked Regent Malcom and the members (Regents Ellis, Levitan, and Taylor) of the Nominating Committee for serving on the Committee.

Regent Malcom offered the slate of officers for approval by the full Board and the recommendation is as follows: Regent Kweisi Mfume, Chairman, Regent Frances Draper, Vice Chair, and Regent Taborn, Secretary,

It was MOVED by Regent Edmonds and SECONDED by Regent George to approve the slate of officers, Regent Kweisi Mfume, Chairman, Regent Frances Draper, Vice Chair, and Regent Tyrone Taborn, Secretary, for the 2014-2015 academic year. THE MOTION CARRIED. The vote was unanimous.

Chairman Mfume recognized Ms. Latichia Perine, newly appointed Student Regent and Mr. Glenn George. Mr. George's term as member of the Board of Regents will conclude on June 30, 2014.

Organizational Chart

President Wilson briefed the Board on the revised University's organizational chart and indicated the areas of additions and/or changes. One example of the revisions to the chart is the staff increase in the Office of the General Counsel. The Office of Finance and Management will have new leadership a permanent Vice President for Finance and Management is appointed. The organizational chart will go into effect July 1, 2014 and there will be a fiscal impact associated with the new chart.

Update on Institutional Advancement and the Role of the Board in Fundraising

Ms. Cheryl Hitchcock, Vice President for Institutional Advancement and Mr. James Langley, Consultant, shared information on the following topics:

2013 Benchmarking Report **Alumni Participation in Giving**

To bench mark Morgan's performance against peers and other institutions of higher education, please note the Council for Aid to Education's (CAE) Voluntary Support of Education (VSE) fiscal

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2013 survey findings were 4.91 percent to all publics reporting to VSE, 14.7 percent to all private higher education institutions reporting to VSE, and 7.25 percent to all HBCUs reporting to VSE.

Morgan ended calendar 2013 with official alumni participation rate in giving of 16.52 percent, a 19 percent increase over 2012 and a 155 percent increase in the rate of alumni giving since 2010.

Sampling of FY 2013 Alumni Participation Rates providing average gift information for such schools as Bowie, Carnegie-Mellon, Morgan, University of Wisconsin-Madison, to name a few.

Morgan State Campaign

Tested the feasibility of a \$50 million campaign in 2012;

Saw the potential of raising between \$41.1 and \$50.0;

Reaching the high bar would require securing half the total in \$1 million + gifts, two \$5 million gifts; and \$18 million secured to date, low volume of seven-figure gifts.

Leadership Giving Requires:

The leadership example of the Board;

National average is 25 percent of the total; and

If not you, who?

Leadership Giving Requires:

Audacious but attainable vision; and

Belief in the institution's agency;

-Donor's don't just want to give to Morgan, they want to give through it to create a more just world; and

-Good to great, strength on strength.

Mr. Langley continued the presentation and brought fundraising information on feasibility studies for other universities, having a good coach, and the role of the Board (see attached).

Master Plan Summary

Morgan's Core Values are excellence, integrity, respect, diversity, innovation and leadership.

Excellence in everything we do.

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Integrity is at the heart of the value of this institution. We are on display. We are a learning institution.

Respect – This is a University environment and there are different points of view. We respect those points of view and we have created an environment here that is valued.

Diversity – Eighty percent of our students are Black. But we live in a global village. Students on this campus represents 50 countries and different races. We value diversity and hold that high.

Innovation – An institution cannot stand still. You have to look at how to make things better.

Leadership is a top priority at the University.

The Strategic Goals at Morgan are enhancing student success, enhancing Morgan's status as a doctoral research University, improving and sustaining our infrastructure in our operational processing, growing our resources and engaging with the community in transforming northeast Baltimore.

MSU National Alumni Association Presentation

Ms. Jacqueline Lawson, President

The mission is to promote the interest, welfare, and excellence of the University.

- Strength and extend relationships among alumni;
- Keep alumni informed;
- Recruit students; and Provide financial support/assist in fundraising.

The total number of alumni is over 30,000. The types of membership are life, annual and associate. There are 36 chapters across the U.S. and Caribbean Islands.

The Association focus is on increasing alumni and giving.

Scholarships and financial assistance are provided to students to study abroad, tuition, summer internships, to name a few.

One of the challenges and goals of the Association includes increasing the Alumni Association base at a faster pace while retaining others: develop and implement incentives for life-long engagement with alma mater (see attached).

Update on Master Plan
Strategic and Capital Planning Goals (see attached)

Enhance student success and promote access to education'
Enhance MSU as a research doctoral institution;
Environmental sustainability of the University; and
Enhance campus community and establish relationship with external constituents.

Process

The process was initiated two years ago

Outcomes

Campus reflects the quality and stature of a globally significant institution, a research and clinical space, athletic and recreation space, sustainability, to name a few.

The Retreat included a Closed Session to discuss the MOU/FOP for Sworn Police Officers Collective Bargaining and the item was tabled for further review. The FOP will be placed on the agenda of the Board of Regents' agenda for its August 2014 meeting.

The meeting adjourned at 2:41 p.m.

Respectfully submitted,



Linda Newson

**MORGAN STATE UNIVERSITY
CITATION OF AUTHORITY FOR CLOSING A MEETING
UNDER THE OPEN MEETINGS ACT**

Date: June 5, 2014

Time: 2:45 p.m.

Location: Room 235
CBEIS Building
Morgan State University
5299 Perring Parkway
Baltimore, MD 21239

Motion to close meeting made by: Regent Malcom

Seconded by: Regent Gilliam

Members voting in favor: Regents Kweisi Mfume, Frances Draper, Tyrone Taborn, Frank Edmonds, Dallas Evans, Linda Gilliam, Laurence Levitan, Shirley Malcom, Martin Resnick (tele-conference), and Penelope Taylor

Opposed: None

Abstaining: None

Absent: Regents Elijah Cummings and Charles Griffin

THE STATUTORY AUTHORITY TO CLOSE THIS MEETING CAN BE FOUND AT (check all that apply):

State Government Article, §10-508(a):

 X (1) To discuss the appointment, employment, assignment, promotion, discipline, demotion, compensation, removal, resignation, or performance evaluation of appointees, employees, or officials over whom this public body has jurisdiction; or any other personnel matter that affects one or more specific individuals;

 (2) To protect the privacy or reputation of individuals concerning a matter not related to public business;

___ (3) To consider the acquisition of real property for a public purpose and matters directly related thereto;

___ (4) To consider a matter that concerns the proposal for a business or industrial organization to locate, expand, or remaining the State;

___ (5) To consider the investment of public funds;

___ (6) To consider the marketing of public securities;

X (7) To consult with counsel to obtain legal advice on a legal matter;

___ (8) To consult with staff, consultants, or other individuals about pending or potential litigation;

X (9) To conduct collective bargaining negotiations or consider matters that relate to the negotiations;

___ (10) To discuss public security, if the public body determines that public discussion would constitute a risk to the public or to public security, including: (i) the deployment of fire and police services and staff; and (ii) the development and implementation of emergency plans;

___ (11) To prepare, administer, or grade a scholastic, licensing, or qualifying examination;

___ (12) To conduct or discuss an investigative proceeding on actual or possible criminal conduct;

___ (13) To comply with a specific constitutional, statutory, or judicially imposed requirement that prevents public disclosures about a particular proceeding or matter;

___ (14) Before a contract is awarded or bids are opened, to discuss a matter directly related to a negotiating strategy or the contents of a bid or proposal, if public discussion or disclosure would adversely impact the ability of the public body to participate in the competitive bidding or proposal process.

State Government 10-503(a)(1):

X (1) To carry out an administrative function;

___ (2) To carry out a judicial function;

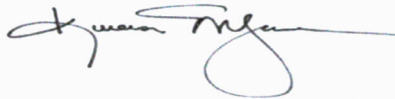
___ (3) To carry out a quasi-judicial function.

FOR EACH CITATION CHECKED ABOVE, THE REASONS FOR CLOSING AND TOPICS TO BE DISCUSSED:

- (1) Election of Board Officers
- (2) Update on Coalition
- (3) Draft AFSCME Collective Bargaining Agreement
- (4) MOU/FOP Sworn Police Officers Collective Bargaining Agreement

THE BOARD MAY RECONVENE IN PUBLIC SESSION AT THE CONCLUSION OF THE CLOSED SESSION IF NECESSARY TO TAKE ANY FINAL AND BINDING ACTION.

This statement is made by Kweisi Mfume



SIGNATURE:

***** FOR USE IN MINUTES OF NEXT REGULAR MEETING: *****

TOPICS DISCUSSED AND ACTION(S) TAKEN (IF ANY):