



Office of the Board of Regents

**Board of Regents Minutes  
Public Session  
November 2, 2010**

The meeting of the Morgan State University Board of Regents was called to order by Chairman Dallas R. Evans at 11:10 a.m.

**PRESENT**

Mr. Dallas R. Evans, Chairman  
Mr. Martin R. Resnick, Vice Chairman  
Rev. Dr. Frances M. Draper, Secretary  
Ms. Shirley Marcus Allen, Regent  
The Honorable Elijah E. Cummings  
Mr. Franklin L. Edmonds, Regent  
General (Ret.) Larry R. Ellis, Regent  
Dr. Linda J. Gilliam, Regent  
Dr. Charles W. Griffin, Regent  
Senator Laurence Levitan, Regent  
Dr. Shirley M. Malcom, Regent  
Mr. Kweisi Mfume, Regent  
Mr. DaQuan Lawrence, Student Regent

Dr. David Wilson, University President  
Mrs. Elena Langrill, Assistant Attorney General

**ABSENT**

Mr. Donald E. Frieson, Regent  
Mr. William R. Roberts, Regent

#### Approval of Minutes

It was MOVED and SECONDED to approve the minutes of August 3, 2010. THE MOTION CARRIED.

#### Remarks by the Chairman

Chairman Evans extended a special recognition to both Dr. Burney Hollis and Dr. Eugene DeLoatch for their leadership role in preparation for the Inauguration. He also thanked the members of the Inauguration Committee for putting together a successful week of activities for President Wilson. The Chairman mentioned presenting a resolution to the Inauguration Committee congratulating them on the outstanding job that was done.

#### Remarks by Counsel

Assistant Attorney General Elena Langrill reported that she has been busy representing the University handling policy, student matters and ongoing personnel contracts, etc.

#### Report of the President

President Wilson announced that Dr. Cora B. Marrett, Acting Deputy Director of the National Science Foundation, is scheduled to bring the Founders Day Convocation address. The President then gave his report on the following topics: (attached)

#### Enrollment

As of October 29<sup>th</sup>, Morgan's enrollment stands at 7,888, representing the University's highest percentage increase in enrollment in 10 years, an all-time high for the University. This represents an increase of 7.5 percent for undergraduates and approximately 19 percent more for graduate and honors students. President Wilson thanked Dr. Robinson and Dr. Turner and the staff for the enormous role they played in producing the enrollment numbers.

#### Capital Campaign

The President has begun the process of assessing the readiness on the part of the institution for a capital campaign. A strategic investment, to include hiring additional staff, will be made in the Office of Institutional Advancement in order to position Morgan for a successful campaign that will conclude in 2017, the year of our sesquicentennial celebration.

### On-Line Services

As was reported at the Academic and Student Affairs Committee meeting, the University placed its first full-degree program on-line with the completion of the Community College Leadership Doctoral Degree Program. The President indicated that in his Inaugural Address, his attention will focus on increasing on-line enrollment at Morgan and will be offering on-line courses. To accomplish that, the President will hire a consultant to help us an appropriate structure, financial plan and market analysis to determine the focus of additional on-line degree programs at the University. The President's intention is to hire a consultant within the next 60 days and have a design in place by the end of the academic year.

President Wilson briefed the Board on the Strategic Planning Process he has designed for the University. He discussed the appointment of the steering committee, which will be comprised of seventeen (17) individuals, to include regents, faculty, students, deans and administrators. The Steering Committee will appoint subcommittees to develop various facets of the strategic plan. The President touched on the planning timeline, which began in August of 2010 and will conclude in August 2011. Consultant services will be brought on-board, and a preliminary plan will be submitted to the Board for review at the Board Retreat. In August 2011, the Board of Regents will be asked to approve the Growing the Future: Leading the World, The Strategic Plan for Morgan State University. President Wilson summarized his draft (attached), The Strategic Planning Process.

President Wilson responded affirmatively to Regent Allen's concern about implementation of the plan, indicating that it will be a part of his Strategic Plan for the University. Regent A plan that will look at everything from how the University is organized to who is in place for purposes of accountability. Regent Malcom said she appreciates the systemic nature of the effort and hopes partnership issues and international globalization are imbedded in the plan. The Plan will also focus on environmental or "*greening*" issues in neighborhoods. Regent Mfume then referred the President and Board to pages three and four of the draft proposal of the Plan (Chapter 4/Goal 4, Growing Morgan's Financial Resource Base), by offering to help reach out to graduates for financial contributions. He said in conversations with Peter Harvey, a member of the MSU Foundation Board and a Morgan grad, he learned that alumni are giving back to the University but in small amounts.

Vice Chairman Resnick suggested that the University think about a twelve-year adoption program with a neighborhood school in an effort to direct its students to Morgan. He said outreach programs of this nature tend to make a difference in the lives of young



people by helping them become better educators, as well as better citizens. President Wilson stated that since Dr. Patricia Welch, Dean of the School of Education, is working with a magnet school, he will present the Vice Chair's recommendation to her. Chairman Evans suggested that the regents provide the President with any additional comments and/or suggestions they might have. Vice Chairman Resnick then inquired about the status of the annual \$1,000 each regent agreed to donate to the University.

Regent Allen stated that the Academic and Student Affairs Committee is comfortable with the focus of the President's plan. Regent Griffin then added that a large number of students attend Towson University because they are offered a full ride. Regent Cummings aired concerns regarding the University's 6.2 percent graduation rate, saying it is imperative that those students who matriculate at the University also graduate.

#### Reports of Standing Committees

##### Academic and Student Affairs

Regent Allen gave the report of the committee and offered the following items for approval by the Board:

##### On-line Program in Community College Leadership

For the last 12 years, Morgan State University's Community College Leadership Doctoral Program (CCLDP) has successfully produced over 78 graduates. Many of these graduates have been successful in obtaining leadership positions in community colleges throughout the State of Maryland and the Mid-Atlantic Region. Morgan has also been working in collaboration with the following community colleges: Montgomery College, Howard Community College, Prince George's Community College, Frederick Community College and the Laurel Center, to deliver the program at their sites with the goal of expanding higher education opportunities in Maryland. The intense program of study leading to a Doctor of Education Degree focuses on training professionals for the unique situations encountered by senior administrators and faculty in community colleges. A major emphasis of the program is research relevant to the issues and concerns of community colleges.

The Community College Leadership Doctoral Program On-line (CCLDP On-line) offers the convenience of on-line learning and is governed by the same academic standards as on-site courses such as, the ability to complete your degree without having to leave home or work, access to course work 24/7 via the Blackboard platform, etc.

It was MOVED by Regent Allen and SECONDED by Regent Levitan to approve the On-line Program in Community College Leadership. THE MOTION CARRIED.

On-line Certificate of Advanced Study in Project Management

This proposal from the School of Business and Management, Department of Information Sciences, is to establish an On-line Certificate of Advanced Study in Project Management. Several Federal agencies such as Defense Information Systems Agency (DISA) have expressed the need for educational programs specifically in project management to be offered to support the BRAC Initiative. In addition, our long-standing business partners such as Booz Allen Hamilton, Hewlett-Packard, Honeywell, IBM and Lockheed Martin have actively sought well-prepared and qualified project managers for the past few years. The competencies and skill sets required by these companies as well as state and federal agencies are met by the proposed curriculum that is based on the internationally recognized standard-setting organization, Project Management Institute (PMI). Currently, Morgan State University (MSU) offers an approved Master of Science and a Certificate of Advanced Study in Project Management in the traditional face-to-face format. The faculty within the Department of Information Sciences have developed a world-class on-line curriculum using the current courses and has changed the delivery format from face-to-face to on-line. Each course will go through a rigorous quality assurance process for the content and its online delivery format. The University's online education portal, Morgan On-line, will list the On-line Project Management Certificate program along with various options from course selection to financial aid to multimedia and library support. The program requires 18 credit hours of graduate courses in project management. Applicants must demonstrate proficiency in Mathematics and Statistics.

Dr. Robinson addressed several questions regarding the staffing for the On-line Certificate of Advanced Study in Project Management as follows:

- Who will staff the online certificate study program?
- When will the staff be available and/or on-line?
- What is the cost of this on-line course? and
- Will this create a problem with the work-load for the staff in the School of Business and Management?

In terms of the staff for the program, Dr. Robinson stated that the School of Business will use the current faculty and will bring on board additional faculty (part-time). The faculty will be available after 5 p.m. for the program. Since the department currently has an MS and a Certificate Program of Advanced Study in Project Management; and further, since this program is needed for workforce development, it will not have a fiscal impact. Finally, the department will not be affected by a work-load issue as it relates to this on-line program.

It was **MOVED** by Student Regent Lawrence and **SECONDED** by Regent Cummings to approve the On-line Certificate of Advance Study in Project Management Program. **THE MOTION CARRIED.**

**Maryland Higher Education Commission (MHEC) Performance Accountability for Morgan State University**

Morgan State University is, by legislative statue, Maryland's public urban university. It gives priority to addressing the needs of the population in urban areas, in general, and of Baltimore City, in particular, through its academic, research, and service programs. The University is committed to educating a culturally diverse and multi-racial population with a particular obligation to increasing the educational attainment of African Americans in fields and at degree levels in which they are under-represented. This report addresses in depth Morgan's performance in relation to access, community enrichment, effectiveness, quality, economic impact and cost containment.

**Finance and Facilities Committee**

The Finance and Facilities Committee presented items for information only and requested that the Board review the material at their convenience.

**New Business**

**Update on the \$122 million Penn State Consortium that includes MSU**

Dr. Eugene DeLoatch, Dean of the School of Engineering, briefed the Board on the consortium of which Morgan is a participant. (attached) The Cluster is comprised of a diversified team including eleven academic institutions, two DOE laboratories, five global industry partners, regional economic development agencies, and community colleges. The

Greater Philadelphia Innovation Cluster (GPIC) activities are organized into five tasks, namely;

- Tools for integrated design, verification, and modeling;
- Components, diagnostics, sub-systems, and controls;
- Public policy, behavior, economics, and business;
- Education and workforce development; and
- Demonstration, knowledge management and deployment.

Listed in the report are the members of the DOE HUB which includes Penn State (lead), Bayer Material Science, Ben Franklin Technology Partners of SE PA, Morgan State University, to name a few. Morgan should receive \$3.2 million from the project.

**Update on the Center for Health Informatics Planning and Policy (CHIPP) Center**

Doctors Tim Akers and Jonathan VanGeest provided the Board with a presentation on the Center for Health Informatics Planning and Policy Center. (attached) The report states that CHIPP is a center providing training for a new generation of leaders in the use of applied interdisciplinary informatics to improve evidence-based planning and policy solutions to health and social disparities. The goals for the Center include:

- Work with communities to help them use technology through the science of informatics to identify and address health issues impacting them;
- Provide interdisciplinary training and technical assistance to CBOs and government agencies;
- Support evidence-based planning and policy solutions addressing health issues impacting underserved populations; and
- Train MSU students in the application of applied interdisciplinary informatics for planning and policy intervention prevention programs.

Team Up to Clean Up Campaign

Mr. Jared Perry, Coordinator for the Honors Program, talked about his efforts to get the students involved in serving the University and community through his "Team Up to Clean Up Campaign." Mr. Perry mentioned that the group has cleaned areas on and around the campus.

The meeting adjourned at 1:07 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Linda Newson".

Linda Newson