



Office of the Board of Regents

Board of Regents Minutes
Public Session
November 3, 2009

The meeting of the Morgan State University Board of Regents was called to order by Chairman Dallas R. Evans at 12:45 p.m. The Regents in attendance were:

Mr. Dallas R. Evans, Chairman
Mr. Martin R. Resnick, Vice Chairman
Rev. Dr. Frances M. Draper, Secretary [Tele-conference]
Ms. Shirley Marcus Allen
The Honorable Elijah E. Cummings [Tele-conference]
Mr. Franklin L. Edmonds
Dr. Linda J. Gilliam
Dr. Charles W. Griffin
Senator Laurence Levitan
Dr. Shirley M. Malcom
Mr. Kweisi Mfume
Mr. William R. Roberts
General (Ret.) Johnnie E. Wilson
Ms. Nahila Bertrand

Also were in attendance were
Dr. Earl S. Richardson, University President
Elena Langrill, Assistant Attorney General
Sally Swann, Assistant Attorney General

ABSENT

Mr. Donald R. Frieson, Regent

Approval of Minutes

It was **MOVED** and **SECONDED** to approve the minutes for August 4, 2009. THE MOTION CARRIED.

Revision of the Board of Regents By-Laws

The Regents discussed a proposal to amend section 2 of the Board of Regents By-Laws. The proposed amendment provides that the Chairperson, Vice Chairperson, and Secretary shall be elected by public ballot by a simple majority of the Regents in attendance at the Board's last regular meeting of the fiscal year. They shall hold office for two years and shall be eligible for re-election; provided, however that they shall hold office until their successors are elected and qualify. If a Board Member's term ends while he/she is serving as an Officer of the Board, the term of that Officer shall end, and the office shall remain vacant until an election is held to fill the vacancy.

It was MOVED and SECONDED to approve the revision to the Board of Regents By-Laws which reflect that: (1) officers shall be elected by public ballot by a simple majority of the Regents in attendance at the Board's last regular meeting of the fiscal year; and, (2) officers shall hold office until their successors are elected and qualify. THE MOTION CARRIED.

Next, the Regents reviewed the proposed slate of officers for the next two-year term. The Nominating Committee recommended Dallas R. Evans as Chair, Martin R. Resnick as Vice Chair, and Frances M. Draper as Secretary.

It was MOVED and properly SECONDED to approve the slate of officers as presented by the committee for a term of two years. THE MOTION CARRIED.

Report of the President

Fall Enrollment

This fall, Morgan has a total enrollment of 7,440. This is 485 (7 percent) more students than last fall and is the highest enrollment on record. Both undergraduate and graduate enrollments are at historic highs.

The number of new full-time freshmen enrolling is 1,266. This is 158 (11 percent) below last year's level, which was higher-than-average. This year's freshman class is more in line with the typical year of the past decade. The number of undergraduate students enrolled is 6,367, 272 (4.5 percent) higher than last year, resulting almost entirely from an increase in transfer students.

The University's graduate enrollment is 1,073. This is 212 (25 percent) higher than last year. The last time that the University's graduate enrollment approached this level was in the early 1970s, when the University had a virtual monopoly on graduate programs in the Baltimore area.

FY 2010 Budget

The University continues to follow its cost containment plan that was developed as a result of 43.5 million of State support reductions so far this year. Along with a planned furlough to achieve \$1.7 million in savings, the University had to implement a hiring freeze, and reduce library, maintenance, information technology, financial aid expenditures, as well as other costs, to ensure a balanced budget. Except for some potential costs related to the capital program, the University will operate within available resources.

FY 2011 Operating and Capital Budget Requests

The University submitted its request for \$31.9 million of additional recurring operating funds and \$48.6 million in additional capital funding for FY 2011. Morgan made a presentation to the Maryland Higher Education Commission's (MHEC) Finance Policy Committee on September 17, along with all other higher education segments. On October 14, the Finance Committee approved recommendations that will be forwarded to the full Commission for approval at the November 5, 2009 meeting.

For the operating budget the recommendations are very generic, supporting funding to:

- make higher education more affordable by moderating tuition and providing increased need-based financial aid;
- enhance HBIs, particularly for improving retention and graduation rates; and,
- restore funding for statutory formulas for community colleges, independent colleges, St. Mary's, and BCCC.

With regard to Morgan's capital budget, for the most part, whatever the Department of Budget and Management included in last year's capital improvement program (CIP) for FY 2011 is what the Commission is supporting. Therefore, all of Morgan's new initiatives that were not part of the State's CIP, including funding to renovate Soper Library, replace Jenkins Behavior Science Building, and refurbishment of the tennis courts and constructing a welding lab were not supported. We are thankful, however, that they supported funding for the continuing projects as listed below.

Projects

CEBIS	Second Year Construction	\$37.8M
Business School	Third Year Planning	\$ 2.9M
Lillie Carroll Jackson Museum	Equipment	<u>\$.3M</u>
Total		\$41.0M

The University is scheduled to discuss its operating budget request with DBM on Thursday, November 5, 2009.

Academic Affairs

The University of Maryland University College has proposed to offer a doctorate in community college leadership as part of its general doctoral program in management. The program is to be offered on-line. This program duplicates Morgan's program of the same name, which is the largest doctoral program on campus and one of the most diverse.

Initially, MHEC refused to approve UMUC's application. It subsequently decided that UMUC could offer the program but only to out-of-state students. UMUC appealed that decision but MHEC recently decided to permit the decision to bar in-state on-line enrollments in the program to stand.

The Morgan program currently is offered through classroom instruction, both on campus and at satellite locations, as well as on-line. As a result, the University consistently opposed approval of the UMUC program under any condition. The University explicitly objected to the concept of a public sector program in which Marylanders could not enroll and warned that such a decision would create more problems than it solved. While no single program, if duplicated, is likely to have a significant impact on a given campus, over time the cumulative effect of duplicative programs has been devastating for Maryland HBCUs. The Regents reviewed a document outlining the damage that has been to white graduate enrollments at Maryland HBCUs since the early 1970s as their program have been duplicated by nearby campuses.

National Recognitions

The *Washington Monthly* recently released its rankings of colleges and universities nationwide. Its approach is intended to provide an alternative to that of U.S. News and World Report, which emphasizes inputs such as student SATs rather than outcomes. The *Washington Monthly* rankings use measures of value added and social benefits provided in evaluating campus education, research and community service. Among national universities, most of the campuses that rank high in other surveys also rank high in the *Washington Monthly* rankings. However, because HBCUs frequently graduate students at higher rates than would be predicted based on the preparation of their entering students, six ranked among the top 100 national universities. Morgan was 84th. The only other Maryland campuses in the top 100 were Johns Hopkins (25) and UM College Park (71). The other five HBCUs in the top 100 were: Jackson State (22), Howard (52), Florida A&M (55), Tennessee State (77), and North Carolina A&T (91).

Diverse Issues In Higher Education

Diverse Issues in Higher Education has released its rankings of the top producers of degrees to African Americans. Morgan ranks seventh among traditional campuses in the award of doctorates. This is due in large measure to its first place ranking in education doctorates. At the bachelor's level, the University ranks fourteenth among traditional campuses. Morgan ranks third in both architecture and engineering, fifth in communications, seventh in computer and information sciences, ninth in business, seventeenth in the biological sciences, and nineteenth in teacher education.

Legislative Audit

The campus can expect the upcoming legislative audit to begin sometime between Thanksgiving and the beginning of the year. The lead auditor has been identified and the Morgan audit awaits the completion of a current project by that individual.

Partnership with Travelers Insurance

Travelers Insurance has now contributed over \$500,000 to the University for financial aid for students enrolled in the actuarial science program. In recognition of the commitment of Travelers to the University, the auditorium in the Dixon Science Research Building has been named for the company. A ceremony was held on October 28 in recognition of the naming of the auditorium.

Appointment of Assistant to the President for Legislative Affairs

Mr. Ed Hitchcock has been appointed Assistant to the President for Legislative Affairs, Mr. Hitchcock is a graduate of Morgan and received his law degree from the University of Maryland. He has spent a career as a corporate lawyer with a number of firms, most recently with Gordon and Feinblatt.

Homecoming 2009

Homecoming this year can only be described as an all-around success. The annual Gala celebrated its 25th anniversary. It was a sell-out crowd this year and also the most profitable Gala ever (thanks to more corporate sponsors this year).

Despite the rain on Saturday morning, the Homecoming parade was attended by a large and enthusiast crowd. A number of alumni groups celebrated their class reunions – including the Classes of 1966 and 1969. Morgan defeated NC A&T University 7-6.

At the conclusion of Homecoming, the Morgan State University National Alumni Association hosts an annual Homecoming Candlelight Memorial Service for all recently-deceased alumni, faculty, staff, and students. This year, 107 candles were lit to celebrate the lives of our extended Morgan family who are no longer with us. During the service, the Morgan Choir, along with students from the Voices of Praise University Chapel Choir, sang special songs and hymns to comfort those who lost loved ones over the past year. Following the service, the MSUNAA hosted a special Repast for bereaved family members and friends.

Upon inquiry regarding institutional grading procedures by the Legislative Auditors, Mr. Goetz, Director of Internal Audit at Morgan, replied that this is a system where the university can receive a rating of satisfactory or unsatisfactory and that our overall rating was satisfactory.

Reports of Standing Committees

Academic and Student Affairs Committee

Regent Allen presented the report of the Academic and Student Affairs Committee and presented the following items for approval by the Board.

- Bachelor's to Master's in Teaching (MAT): Morgan State University is proposing a 3+2 with 151-158 credits bachelor's (BS or BA) to master's (MAT) program that will serve as an additional track to the existing, Master of Arts in Teaching 33-credit degree program (MAT). The program is a collaborative initiative between the School of Education and Urban Studies (SEUS), the College of Liberal Arts, and the School of Computer, Mathematical, and Natural Sciences. The purpose of this new dual degree program is to strengthen the MAT program and attract additional students. The salient features are as follows:
 - The total credit hours combine the 33 hours of the Master of Arts in Teaching program with the respective undergraduate requirements of the BS or BA in Art, Biology, Chemistry, English, History, Mathematics, Music, Physics, Family and Consumer Sciences, and Physical Education.
 - The BS/BA – MAT program affords candidates the opportunity to begin graduate study (concurrent with undergraduate work) in their junior year. The dual degree program requires candidates to complete their undergraduate content area courses during the day, and the MAT graduate courses in the evening. The MAT program sequence has been prepared and is in the full proposal. (see attached)

It was MOVED and properly SECONDED to approve the Bachelor's to Master's in Teaching (MAT). THE MOTION CARRIED.

- Master's Degree Program in Professional Accountancy: The Department of Accounting is proposing a Master's in Professional Accountancy (MPA) degree program at Morgan State University. The University plays a major role in providing minority accountants to the State's workforce as well as to the workforce of surrounding areas. On average, about 35-40 accounting students graduate from Morgan's undergraduate accounting program each year. The Bureau of Labor Statistics (BLS) predicts strong growth in jobs for accountants and auditors in the U.S. over the next eight years driven by economic expansion as well as changing financial laws and corporate governance regulations. Job growth for accountants and auditors is expected to reach 18 percent over the next few years, which exceeds the 7-13 percent expected average growth rate for all occupations. Morgan is one of only three historically black universities in the U.S. to obtain accounting accreditation from the AACSB. It is also the only HBCU in the U.S. to have an AACSB accredited accounting Ph.D. program.

The MPA program at Morgan will be a 30 credit hour program with two (2) tracks: Professional Accounting and Forensic Accounting. For students in the Professional Accounting Track, the program will provide additional knowledge and skills that should help them be successful in understanding accounting research and the impact it has on accounting practice. The Forensic Accounting Track is designed to help students prepare to become forensic auditors.

It was **MOVED** and properly **SECONDED** to approve the MS Degree Program in Professional Accountancy. THE MOTION CARRIED.

- **BS in Entrepreneurship/Post-baccalaureate Certificate in Entrepreneurship:** The Department of Business Administration is proposing to offer a Bachelor of Science degree program and a post-baccalaureate certificate program in Entrepreneurship in the Fall of 2010.

Even with the current economic crisis, the U.S. economy is highly diversified with millions of entrepreneurial ventures. Based on government data, nearly 30 percent of the U.S. labor force is made up of small business owners or self-employed individuals. The importance of entrepreneurship is not just being felt in the U.S., entrepreneurs and small business owners are being recognized as the drivers of economic stability and growth throughout the world. As a result of the growing number of small businesses in the U.S. and blossoming capitalist systems around the world, there has been increasing interest in studying and understanding successful entrepreneurial processes and practices.

Further, in an effort to curb the 60 percent dropout rate among Baltimore high school students, the National Foundation for Teaching Entrepreneurship (NFTE) program has been implemented in about two dozen Baltimore schools. NFTE is a national organization that has a proven entrepreneurship program that is popular with students. The NFTE program provides students with entrepreneurship skills through an engaging set of exercises. Therefore, offering an entrepreneurship major can give these high school students a way to extend their information/knowledge and build on what they learn about entrepreneurship from the NFTE/high school program. (see attached)

It was **MOVED** and properly **SECONDED** to approve the BS in Entrepreneurship/Post-baccalaureate Certificate in Entrepreneurship. THE MOTION CARRIED.

- **Amendment to the Policy on Student Residency Classification for Admission and Tuition Purposes:** Senate Bill 373 from the 2009 session of the General Assembly exempts certain members of the Maryland National Guard from paying nonresident tuition at

Maryland public institutions of higher education. The recommended amendments are consistent with that bill and other sections of the relevant statute.

House Bill 1401 from the 2009 session of the General Assembly exempts from the payment of tuition the offspring of a public safety employee killed in the line of duty.

It was MOVED and properly SECONDED to approve the Amendment to the Policy on Student Residency Classification for Admission and Tuition Purposes. THE MOTION CARRIED.

- 2009 Maryland Higher Education Commission (MHEC) Performance Accountability Report: As part of the accountability process for public higher education, the 1988 Higher Education Reorganization Act requires governing boards to submit an annual performance accountability report to the MHEC. The report includes Key Goals and Objectives that align with the University's mission and the MHEC *State Plan* for Postsecondary Education. The Maryland Higher Education Commission forwards the report with its analysis to the Governor and the General Assembly.

It was MOVED and properly SECONDED to approve the 2009 Maryland Higher Education Commission Performance Accountability Report. THE MOTION CARRIED.

Finance and Facilities Committee

The Finance and Facilities Committee report was presented by Regent Edmonds and the committee offered the following items for approval by the Board:

- Salary Reduction/Furlough Plan: Governor Martin O'Malley mandated a salary reduction/furlough plan for most State employees. The University has developed a similar plan for its employees as outlined per Attachment 1. Three (3) days have been identified as days the University will be closed. In addition, based on annualized salaries, most employees will be required to take between 2 to 7 additional furlough days.

Consistent with the terms of the MOU agreements for collective bargaining, the University had discussions with AFSCME (non-exempt employees) and MCEA (sworn police officers.). It was agreed that University police officers and those employees required to provide services on a 24-hour basis would not be furloughed. Further, AFSCME has agreed to the plan as presented on pages 9 and 10. (see attached)

It was MOVED and properly SECONDED to approve the Salary Reduction/Furlough Plan. THE MOTION CARRIED.

- Amendment to Morgan State University Policy on Tuition Waiver: Senate Bill 372 from the 2009 session of the General Assembly alters the age eligibility for certain persons exempt from the payment of tuition as a result of their foster care recipient status and

establishes tuition exemption eligibility for younger siblings of an adopted foster care recipient if the younger sibling is adopted concurrently with the older sibling.

It was **MOVED** and properly **SECONDED** to approve the Amendment to Morgan State University Policy on Tuition Waiver. THE MOTION CARRIED.

- State of Maryland Higher Education Institutions Supplemental 401(a) Matching Plan and Trust: The 401(a) Matching Plan and Trust has been revised to ensure that the plan document reflects changes in federal tax law and regulation. This document would replace Morgan's existing 401(a) plan document.

The revised plan is a multi-institution document with an initial signature of Attorney General Douglas Gansler, and then a subsequent signature page for Morgan. This change in format is a result of the 401(a) corrective action filing which is currently pending before the IRS.

The submission of the plan document to the IRS requires a single signatory to file on behalf of all the 401(a) plans that are part of the submission, and the signatory is the Attorney General. The change in format has no practical effect on Morgan's operation.

It was **MOVED** and properly **SECONDED** to approve the State of Maryland Higher Education Institutions Supplemental 401(a) Matching Plan and Trust. THE MOTION CARRIED.

Institutional Advancement

Ms. Hitchcock reported that all activities for the upcoming retirement banquet [November 19, 2009] honoring the President are going well, and the banquet is nearly sold out with 950 seats already purchased. Ms. Hitchcock mentioned the Victory Tour which was held in such cities as Atlanta, Philadelphia, etc., and having the President on the tour was very successful. (Complete report attached.)

Next, the Regents discussed the duplication of academic programs at Morgan by other universities within the State. Specifically, the Regents discussed recent efforts to duplicate the existing doctorate in Community College Leadership at Morgan. The Regents discussed the implications for the University of the decision by the Maryland Higher Education Commission to grant the University of Maryland University College authority to offer the program but to limit admissions to persons from out-of-state. The Chair stated that the President has filed the appropriate written objections to MHEC regarding the duplication of Morgan's Doctorate in Community College Leadership by UMUC.

Upon the recommendation of Regent Mfume, the Regents discussed drafting a resolution reflecting the Board of Regents' strong objection to the duplication of Morgan's doctorate degree in Community College Leadership. The Regents agreed that they would request that the Maryland Office of the Attorney General review the Commission's action

to determine if it violates current federal or state law with respect to the protection of civil rights in education.

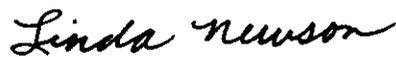
It was MOVED and properly SECONDED to adopt the resolution that the Board of Regents of Morgan State University strongly objects to the Maryland Higher Education Commission's action of October 23, 2009 upholding the Secretary of Education's decision. THE MOTION CARRIED.

The President stated that the School of Social Work was approved about a year ago and consistent with the Regents approval, effective spring 2010 semester, the Department of Social Work will become the School of Social Work.

Mr. Vollmer reported on undergraduate student recruitment, on-line education, etc., providing information on undergraduate first-time freshmen applications, accepted, and enrolled. Please refer to the attached reports for further details.

The meeting adjourned at 2:30 p.m.

Respectfully submitted,



Linda Newson