

# What is Forage?

Forage provides students FREE day-in-the-life virtual simulations from leading companies and creates an inclusive path to successful early careers.

## Utilize this toolkit to help share Forage with your students. Why share Forage?

5.5M

students are using Forage to explore early careers globally

45%

of Forage users identify as first-generation university students

3x

On average, students are over 3x more likely to land a job after completing a job simulation

## Forage job simulations connect students to great jobs!

Job simulations are innovative skill-building experiences designed in partnership with leading companies like lululemon, Goldman Sachs, PepsiCo & more! These simulations give students the experience they need to gain a hiring advantage and prepare for their future careers.



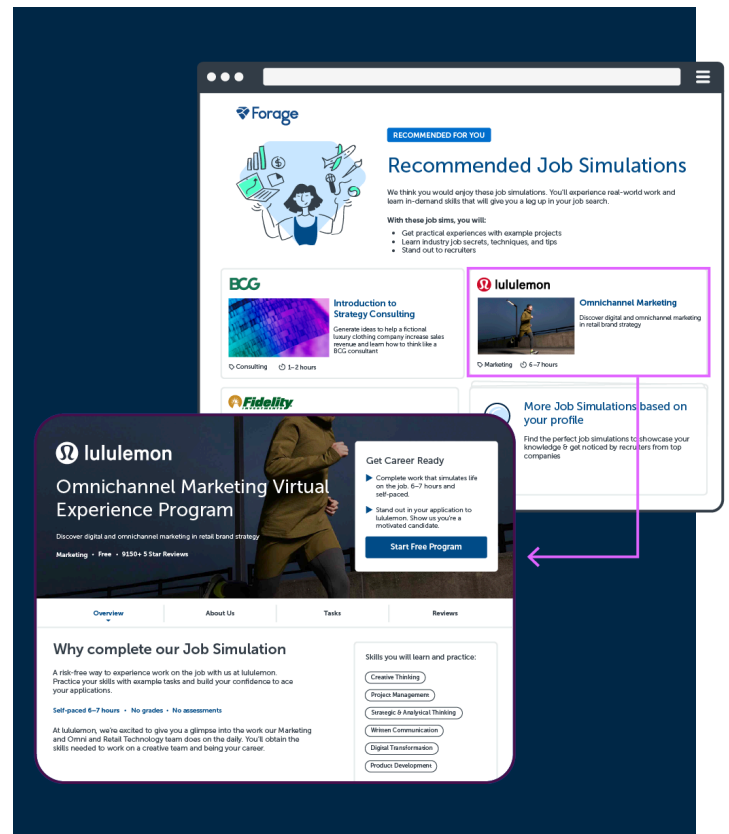
### How Forage benefits your **students**:

- ✓ **Build confidence:** Students better understand their major by experiencing what related careers are like.
- ✓ **Build resume:** Student earn certificates after completing Forage job simulations.
- ✓ **Stand out to employers:** Companies use Forage data to identify engaged and committed applicants.



### How Forage benefits your **institution**:

- ✓ **Demonstrate your commitment to career success:** Promoting Forage to students reflects your commitment to preparing them for the workforce.
- ✓ **Easily build skills into the curriculum:** Educators can choose Forage simulations to feature on class-specific landing pages and track engagement.



# The Career Readiness Challenge

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## There is a gap between the world of learning and the world of work.

86% of students say “getting a job” is the main reason they attend college. But only 34% of college students feel confident they’ll graduate with the skills to be successful in the workplace.

The stakes are higher than ever. Students and their families increasingly view career outcomes as a top indicator of a college’s value. Meanwhile, institutions face mounting pressure to demonstrate the return on investment of a degree, from retention and graduation rates to career placement and alumni success. Yet, many campuses—especially those operating with limited resources—struggle to offer robust, scalable career readiness programs. Career services offices, often underfunded and understaffed, are tasked with supporting thousands of students while keeping pace with industry trends.

**To truly prepare students for the workforce, career readiness must become a shared responsibility across the institution, both in and out of the classroom. From choosing a major to completing internships and transitioning to alumni life, students need consistent, structured opportunities to explore, build, and apply career-relevant skills.**

## That is where Forage steps in as a transformative solution.

Forage’s career simulations offer students a free, hands-on way to explore industries, develop in-demand skills, and connect with top employers—all without leaving campus or stretching already strained budgets. By integrating Forage into existing programs and partnerships, institutions can empower their students to bridge the gap between education and employment while maximizing impact with minimal additional resources.



**Forage is free for all institutions, educators, students, and alumni.**  
**Access to Forage is unlimited and available asynchronously.**