Conference Program

Thursday, December 1, 2016
Morgan State University
Welcome

It is a great honor to welcome you to our third annual conference Trending Now: Community Health Challenges and Solutions.

This year, the CEASE Partnership has joined hands with Morgan State University’s ASCEND Center for Biomedical Research to create a forum for identifying, analyzing and understanding the trending health challenges in our communities, and strategizing how best to address them. The first and second CEASE annual conferences were focused on tobacco-related issues and solutions. This year, the CEASE track will continue building on previous accomplishments, and the ASCEND track will expand the focus to include other threats to public health and ways that communities can fight back.

Similar to our previous conferences, we want this event to provide the opportunity for a diverse group of participants from the community, academia, federal, state and local governments to learn from each other and find ways to work together innovatively and synergistically. We hope to come up with a more holistic approach that will not only avoid duplication of efforts, but multiply our results and set the stage for even greater impact in the future.

Together, we can reverse the health problems that are hurting our communities and build a better world for us and for our children.

Payam Sheikhattari, MD, MPH

Farin Kamangar, MD, PhD
# Conference Program

## TRENDING NOW:
COMMUNITY HEALTH CHALLENGES AND SOLUTIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>8–9 a.m.</td>
<td>Atrium</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8 a.m.–2 p.m.</td>
<td>Ballroom Lobby</td>
<td>Registration</td>
</tr>
<tr>
<td>9–10 a.m.</td>
<td>Ballroom</td>
<td>Keynote</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Joshua Sharfstein, MD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Associate Dean, Public Health Practice &amp; Training, Johns Hopkins Bloomberg School of Public Health</td>
</tr>
</tbody>
</table>
| 10:10–11:30 a.m. | CONCURRENT SESSIONS     | Room 210<br>**E-cigarettes, Hookah and Flavored Tobacco: Epidemiology and Prevention**<br>*Moderator: Jonathan Samet, MD, MS*<br>Chair, Department of Preventive Medicine, USC Keck School of Medicine and Director, USC Institute for Global Health<br><br>Neal Freedman, PhD, MPH<br>Senior Investigator, National Cancer Institute<br>*on Emerging Tobacco Products*<br><br>Christine Hunt, Community & Youth Engagement Coordinator, Truth Initiative<br>*on Community Education and Action Initiatives*<br><br>Kathleen Hoke, JD<br>Professor and Director, Center for Tobacco Regulation, University of Maryland Carey School of Law<br>*on Tobacco Policy Impact on Preventing and Reducing Tobacco Use*<br>Room 316<br>**Baltimore’s Major Health Challenges: Epidemiology and Prevention**<br>*Moderator: Randolph Rowel, PhD*<br>Associate Professor and Interim Chair, Department of Behavioral Health Sciences, School of Community Health and Policy, Morgan State University<br><br>Darcy Phelan-Emrick, DrPH<br>Chief Epidemiologist, Baltimore City Health Department<br>*on Epidemiology of Major Health Problems in Baltimore City*<br><br>Johnette Richardson, Executive Director, Belair-Edison Neighborhoods, Inc.<br>*on the Morgan Community Mile Initiative*<br><br>Farin Kamangar, MD, PhD<br>Professor and Chair, Department of Public Health Analysis, School of Community Health and Policy, Morgan State University<br>*on ASCEND’s Role in Addressing Community Health Problems*
11:30 a.m.–12:30 p.m.  Ballroom
Lunch and Awards Ceremony

12:30–2 p.m.

CONCURRENT SESSIONS

Room 210
Keeping Pace with Emerging Public Health Threats and Best Practices
Moderator: Emilie Gilde, MPP
Program Director, Baltimore City Health Department

Kelvin Choi, PhD, MPH
Investigator and Acting Head, Social and Behavioral Group, Division of Intramural Research, National Institute on Minority Health and Health Disparities
on Best Practice Models

Betsy Simon, MS, CHES
Founding Director, Zeta Healthy Aging Partnership
on Community-Oriented Interventions

Michaeline Fedder, MA
Director of Government Relations, Maryland, American Heart Association
on Policy and Funding Models

Room 316
Community–Campus Partnerships: Applying What We’ve Learned
Moderator: Marc Steiner
WEAA Host and Founder, Center of Emerging Media

Lorece Edwards, DrPH, MHS
Associate Professor and Director, Center for Sexual Health Advancement and Prevention Education (SHAPE), Morgan State University
on Get SMART

Janice Bowie, PhD, MPH
Associate Professor, Johns Hopkins Bloomberg School of Public Health and Hopkins Center for Health Disparities Solutions
on B’More Fit for Healthy Babies

Sonia Sarkar, MPH
Chief Policy and Engagement Officer, Baltimore City Health Department
on Working Across Silos to Address Health Disparities

2:10–3 p.m.  Ballroom
Closing Plenary
Jonathan Samet, MD, MS
Chair, Department of Preventive Medicine, USC Keck School of Medicine and Director, USC Institute for Global Health

3–4 p.m.  Ballroom
Stories About Baltimore’s Health
Mistress of Ceremonies: Laura Wexler, Co-founder, Stoop Stories

4–5 p.m.  Atrium
Networking Reception/Poster Presentations
Speakers and Moderators

Janice Bowie, PhD, is Associate Professor in Health, Behavior and Society at the Bloomberg School of Public Health and chair of the Hopkins Center for Health Disparities Solutions community advisory committee. Her research interests include minority and women’s health research, community-based participatory research, and spirituality. Partnering with community-based organizations and faith settings, she has designed and implemented interventions ranging from projects to increase awareness and participation in early detection of cancer to a project to promote healthy homes with safer housing demolition practices in neighborhoods.

Kelvin Choi, PhD, MPH, is an Investigator and Acting Head of the Social and Behavioral Group at the Division of Intramural Research at the National Institute on Minority Health and Health Disparities (NIMHD). Prior to joining NIMHD, he was assistant professor at the University of Minnesota Division of Epidemiology and Community Health and was named an NIH Stadtman Investigator for his innovative research on marketing of health risk behaviors and health promoting behaviors, particularly to reduce tobacco use disparities, one of the goals of the Department of Health and Human Service Healthy People 2020. His recent work and publications focus on tobacco use disparities, direct-to-consumer tobacco marketing and polytobacco use.

Lorece Edwards, DrPH, is Director of the Center for Sexual Health Advancement and Prevention Education and Associate Professor in the Department of Behavioral Health Sciences at the Morgan State School of Community Health and Policy. She is the PI of the Get SMART (Students/Society Mobilized And Retooled to Transform) project, funded by the Substance Abuse and Mental Health Services Administration to reduce alcohol and substance abuse, and the transmission of HIV and STIs. Dr. Edwards has received many honors and awards, including the MSU SCHP distinguished alumna award in 2008, Who’s Who in Black Baltimore in 2010, Maryland’s Top 100 Women In 2013 and 2016, and a presidential citation as one of Morgan’s 2015 Distinguished Alumni for extraordinary achievements.

Michaeline Fedder, MA, Director of Government Relations in Maryland for the American Heart Association (AHA), advocates for AHA-related bills, provides staff support to the Maryland AHA Advocacy Committee, provides consultation and direction to volunteers and staff, represents AHA on statewide coalitions and committees and maintains relationships with partners or potential partners in government, corporate entities, and voluntary health agencies. She chaired the Smoke-Free Maryland Coalition from 1999–2005, which played a major role in passage of the Maryland Clean Indoor Air Act of 2007 and three tobacco tax increases between 1999–2008. Ms. Fedder spearheaded legislation requiring the Youth Risk Behavior Survey to be administered in Maryland, a law requiring Maryland Department of Education to create a full-time position for a physical education supervisor and Breanna’s Law, which requires all Maryland public high school students to learn CPR before graduating.
Neal Freedman, PhD, MPH, is a Senior Investigator at the Division of Cancer Epidemiology and Genetics, National Cancer Institute. Dr. Freedman draws on his molecular biology and epidemiology training to investigate cancers of the alimentary tract in three areas: diet and energy balance; gastrointestinal conditions and hormones; and tobacco and tobacco products. Recently, Dr. Freedman has become interested in findings linking coffee to lower risk of liver disease, liver cancer, and total and cause-specific mortality; and also how changes in the tobacco epidemic over time affect cancer and disease risk.

Emilie Gilde, MPP, Director of Tobacco Use and Cardiovascular Disease Prevention at the Baltimore City Health Department, oversees tobacco use prevention, cessation, and enforcement as well as health systems performance improvement projects aimed at preventing hypertension and diabetes. Prior to her role as director, Ms. Gilde served as a Shriver Peacemaker Fellow working on neighborhood health equity and policy at the Baltimore City Health Department. Ms. Gilde's interest in public health started during her Peace Corps service in Lesotho where she planned and facilitated HIV/AIDS prevention trainings as well as taught high school math and physics.

Kathleen Hoke, JD, Professor and Director of the Legal Resource Center for Public Health Policy at the University of Maryland Carey School of Law and Director of the Network for Public Health Law, Eastern Region, provides technical legal assistance through the Center to Maryland state and local health officials, legislators, researchers, and organizations working in tobacco control, obesity prevention, and injury prevention. Recent work has focused on policies to create smoke-free multi-unit housing, regulating electronic cigarettes, school-based nutrition policies to improve children's health, cyclists and pedestrian protection laws, and legislation to require seatbelts for all vehicle occupants. Hoke served with distinction as an Assistant Attorney General and Special Assistant to the Attorney General of Maryland prior to joining the Carey School of Law faculty.

Christine Hunt, BA, Community & Youth Engagement Coordinator at Truth Initiative, supports the execution and management of their College Programs to implement comprehensive tobacco and smoke free policies at HBCUs and community colleges across the nation. Ms. Hunt provides technical assistance to program participants and works with a team that operates various community engagement programs. Before working at Truth Initiative, she spent three years working with low-income and marginalized communities through various education/human service non-profits, including the YMCA of Greater Boston and AmeriCorps.

Farin Kamangar, MD, PhD, is Professor and Chair of the Department of Public Health Analysis in the Morgan State School of Community Health and Policy. He is a cancer epidemiologist, and has served as the Principal Investigator or Co-Principal Investigator of several large epidemiologic studies, including the Golestan Cohort Study. Dr. Kamangar is also the PI of ASCEND, a large NIH-funded program to increase the diversity of the biomedical research workforce. He has received many awards for his teaching and research, including the NIH Merit Award, and the NCI Director's Innovation Award.
Darcy Phelan-Emrick, DrPH, serves as Chief Epidemiologist for the Baltimore City Health Department and Assistant Scientist in the Department of Epidemiology, Johns Hopkins University. Her public health practice focuses on applied epidemiology and her research centers on cancer prevention services, particularly cervical cancer. She previously held positions with the New York City Department of Health and Mental Hygiene, New York Academy of Medicine, and Rockefeller University. Dr. Phelan-Emrick received the 2012 and 2014 Golden Apple Award for Excellence in Teaching Public Health Studies from Johns Hopkins University.

Johnette Richardson is Executive Director of Belair-Edison Neighborhoods, Inc. A strong advocate of volunteerism, she is Board President for Afya Baltimore, Inc., a Baltimore City public charter school organization, serves on the steering committee of the Baltimore Homeownership Preservation Coalition, and also serves as Board Chair for the Morgan Community Mile, Morgan State University's community partnership initiative. Ms. Richardson is a 2010 Harry and Jeanette Weinberg Fellow, and, in 2012 was named one of the Daily Record's Leading Women: Maryland's Future.

Randolph Rowel, PhD, is Associate Professor and Interim Chair at the Department of Behavioral Health, School of Community Health and Policy, Morgan State University. He is also the Director of the Why Culture Matters Disaster Studies Project, and serves as an investigator for the Department of Homeland Security (DHS)-funded National Center for the Study of Preparedness and Catastrophic Event Response (PACER), where he studies the relationship between daily crisis and preparedness behavior, community engagement strategies, and developing culturally appropriate disaster preparedness curriculum for faith-based leaders. In partnership with Maryland Department of Health and Mental Hygiene, Dr. Rowel serves on the National Academies of Science Committee for Private-Public Sector Collaboration to Enhance Community Disaster Resilience.

Jonathan Samet, MD, MS, is a pulmonary physician and epidemiologist, Distinguished Professor and Chair of the Department of Preventive Medicine at the University of Southern California, and the Director of the USC Institute for Global Health. His research has addressed indoor and outdoor air pollution, smoking, radiation risks, and cancer etiology. He has chaired the Clean Air Scientific Advisory Committee of the U.S. EPA and the FDA's Tobacco Products Scientific Advisory Committee (TPSAC), and was Senior Scientific Editor for the US Surgeon General's 50th Anniversary report in 2014. Dr. Samet received the 2004 Prince Mahidol Award for Global Health, the Surgeon General's Medallion in 1990 and 2006, the Edward Livingston Trudeau Medal from the American Thoracic Society/American Lung Association and the Luther L. Terry Award for Distinguished Career from the American Cancer Society.

Sonia Sarkar, MPH, Chief Policy and Engagement Officer for the Baltimore City Health Department, was former Director of Provider Solutions at AVIA, a health system-led innovation accelerator and former Special Advisor and Chief of Staff at Health Leads, a national social enterprise envisioning healthcare that addresses all patients’ basic resource needs as a standard part of quality care. Recently, she was named a Harvard Medical School Center for Primary Care Incite Health Fellow, as well as an Academy Health/Kresge Foundation Population Health Scholar.
Payam Sheikhattari, MD, MPH, is Associate Professor of Behavioral Health at the School of Community Health and Policy, Morgan State University. He conducts community-based participatory research, mainly aimed at smoking cessation. Dr. Sheikhattari is the Principal Investigator of CEASE (Communities Engaged and Advocating for Smoke-free Environments), and is the Co-Principal Investigator of ASCEND, a large NIH-funded program to enhance the diversity of the biomedical research workforce.

Betsy Simon, MS, CHES, Founding Director of the Zeta Healthy Aging Partnership (Z-HAP), works with numerous organizations and serves on advisory councils, coalitions, and committees throughout the city and state to ensure that the needs of older adults are acknowledged and addressed. Ms. Simon has been recognized locally and nationally for her work with older adults and for her cross-generational approaches in education, the community, comprehensive health education, community-based participatory research, and public health. She has co-authored a number of peer-reviewed articles that address the Village Model of Care as applied in the above settings and is the editor of the textbook, Let’s Talk About Health.

Joshua Sharfstein, MD, is Associate Dean for Public Health Practice and Training at the Johns Hopkins Bloomberg School of Public Health. Most recently, he was secretary of the Maryland Department of Health and Mental Hygiene. Prior to that (in 2009), President Obama appointed Dr. Sharfstein to serve as the Principal Deputy Commissioner of the U.S. Food and Drug Administration, the agency’s second highest-ranking position. Earlier, Dr. Sharfstein served as the Commissioner of Health for the City of Baltimore. In this position, he led efforts to expand literacy in pediatric primary care, facilitate transition to Medicare Part D for disabled adults, engage college students in public health activities, increase influenza vaccination of healthcare workers, and expand access to effective treatment for opioid addiction.

Marc Steiner, one of the most recognized voices in Maryland, gained national acclaim during his 23 years as an on-air personality for his insightful style of interviewing. He played an integral role in the founding of NPR station WYPR, and his own non-profit production company, the Center for Emerging Media. Mr. Steiner has spent 56 years working on issues of social justice, from working as a Civil Rights organizer at age 14 and a Maryland Freedom Rider at age 16 to counseling at-risk youth and founding theater programs in the Maryland State prison system and with Family Circle Theatre. In 2007 he received a Peabody Award, the most distinguished award in broadcast media.

Laura Wexler is a founding partner of Stoop Storytelling, a popular Baltimore-based live event and podcast in which “ordinary” people tell extraordinary true tales about their lives. Her storytelling curriculum is based on her 10 years teaching memoir writing at the collegiate and graduate level, and her experience coaching more than 1,000 people to tell true, personal tales of their lives. In addition to her work with The Stoop, Laura is the author of the narrative nonfiction book, Fire in a Canebrake: The Last Mass Lynching in America, as well as nonfiction published in The Washington Post Magazine, The New York Times, and elsewhere. She co-wrote a TV pilot that is in development at Amazon Studios, and is currently developing several projects for TV and film.
General Information

The information below is provided to help you have a good conference experience. If you need information that is not listed here, please contact one of our volunteers.

- **To access MSU Wi-Fi**, first select the MSU-Guest network. Then, to sign in, click on the “click here to register” link, input your name and email address, check the box to accept the terms of use, and then click on the “Register” button. When a visitor registration receipt appears, click on the “Log In” button at the bottom to complete the process.

- **Restrooms** can be found on each level of the building. If assistance is needed, contact one of our volunteers.

- **Photography of conference attendees** is through an implied consent. However, if you do not want your picture used by MSU/CEASE/ASCEND for marketing or reporting purposes, please sign the photography opt-out form at the registration desk. You will receive a neon-colored sticker to place on your badge, alerting staff not to use your image.

- **The personal information you provided** during registration will only be used to send you conference-related information; we will not share your information with any other entity.

- **You will be given a conference evaluation form**; kindly complete this evaluation before leaving the conference. You can give the completed form to any of the volunteers or place it in the box on the registration desk.

- **Parking** is available in the garage from 7 a.m. through 11 p.m. for $3. After 11 p.m. the garage will be locked and you will not be able to exit until Friday morning.
We would like to acknowledge the many and important contributions of the CEASE + ASCEND 2016 conference planning committee, key staff members and financial sponsors. Without their support and dedication this event would not have been possible.

Conference Planning Committee
Dr. Ayodeji Awopegba, Research Program Manager, Institute for Global Tobacco Control, Johns Hopkins Bloomberg School of Public Health
Laurie Bezold, Founding Partner, Fusion Partnerships, Inc.
Jane Buccheri, Chair, Community Assets & Needs Committee, Southwest Baltimore Action Board, CEASE Baltimore
Kanika Campbell, Prevention and Health Promotion Assistant, Center for Tobacco Prevention and Control, Maryland Department of Health & Mental Hygiene
Lawrence Carter, Chief, Center for Tobacco Prevention and Control, Maryland Department of Health & Mental Hygiene
Dr. Joanna Cohen, Director, Institute for Global Tobacco Control, Johns Hopkins Bloomberg School of Public Health
Dr. Jayfus Doswell, President/CEO of Juxtopia, LLC
Emilie Gilde, Director of Tobacco Use and Cardiovascular Disease Prevention, Baltimore City Health Department
Marc Laveau, Family and Community Engagement Specialist, Baltimore City Public Schools
Dr. Anne Marie O’Keefe, Associate Professor, School of Community Health and Policy, Morgan State University
Dr. Randolph Rowel, Associate Professor, School of Community Health and Policy, Morgan State University

Conference Coordinators
Christine Schutzman, Research Coordinator, Prevention Sciences Research Center, Morgan State University
Gillian Silver, Program Manager, ASCEND Center for Biomedical Research, Morgan State University

Financial Support
Funding provided in part by the National Institute on Minority Health and Health Disparities, Grant #R24 MD2803-07: Dissemination and implementation of CEASE Intervention to Reduce Tobacco Smoking Among Residents of an Urban Setting; and the National Institute of General Medical Sciences, Award #UL1GM118973: A Student-Centered Entrepreneurship Development Training Model to Increase the Diversity of the Biomedical Research Workforce.
CEASE
Communities Engaged and Advocating for a Smoke-Free Environment (CEASE) aims to reduce tobacco use and partner with other initiatives to promote healthy living in Southwest Baltimore and the Morgan Community Mile.

CEASE provides tobacco prevention activities and smoking cessation treatment; disseminates data and information; and engages in public advocacy in an effort to educate, encourage, and excite residents to choose healthier ways of living.

ASCEND Center for Biomedical Research
The purpose of this five year (2014–2019) award from the National Institutes of Health is to strengthen Morgan State University's biomedical training and research infrastructure, with the ultimate goal of training undergraduate students to become outstanding biomedical researchers.

ASCEND will create a new cadre of biomedical researchers who are both familiar with the root causes of health and health disparity problems and highly competent to address them.