

---

**DESSA DAVID, Ph.D.**  
Associate Professor  
Information Science & Systems  
Earl G. Graves School of Business and Management  
[desa.david@morgan.edu](mailto:desa.david@morgan.edu)

---

## Academic Background

Ph.D. Graduate School, City University of New York, New York, New York, Computer Science, 2004

M.Phil. Graduate School, City University of New York, New York, New York, Computer Science, 2003

M.A. Brooklyn College, City University of New York, Brooklyn, New York, Computer Science

B.S. Brooklyn College, City University of New York, Brooklyn, New York, Computational Mathematics

## Memberships

International Academy of Business Economics, 2008-2009

International Academy of Business Disciplines, 2007-2009

AIS, 1999-2014

Decision Science Institute, 1999-2014

Faculty KMPG PhD Project

## WORK EXPERIENCE

### Courses Taught

**Courses from the Teaching Schedule:** MIS, MIS, Management of Information Technology

### Other Teaching Activities

#### **Course (New) - Creation/Delivery: Online**

2007 - Course (New) - Creation/Delivery: Online. INSS 587

#### **Thesis / Dissertation Committee - Member**

2009 - Thesis / Dissertation Committee - Member. 1 student.

#### **Innovations in Course Content / Presentation**

2009 - Innovations in Course Content / Presentation.

## INTELLECTUAL CONTRIBUTIONS:

### Refereed Articles

- Radhakrishnan, A., Thiruvadi, S., & David, D. (in press, 2013). An Improved Measurement Model for Internal Integration: A Systems and Contingency Approach. *International Journal of Strategic Decision Sciences*, 4 (4)..
- Radhakrishnan, A., Sridharan, Sri V., Moore, D. D., Davis, S., & David, D. (2011). Applying Confirmatory Factor Analysis Multi-Trait Multi-Method Approach in Supply Chain Management Research. *International Journal of Applied Decision Sciences*, 4 (2)..
- Radhakrishnan, A., David, D., Hales, D., & Sridharan, V. Sri (2011). Mapping the Critical Links between Supply Chain Evaluation System and Supply Chain Integration Sustainability: An Empirical Study. *International Journal of Strategic Decision Sciences*, 2 (1), 44.
- David, D., Agboh, D., & Radhakrishnan, A. (2010). Factors Influencing The Adoption of Technologies In Developing Countries: An Empirical Study. *Journal of Academy of Business and Economics*, 10 (4), 1-14.
- Ngeru, J., David, D., & Hargove, K. (2009). Developing An Enterprise Integration Strategy Using An AHP-Delphi Approach. *Journal of Management and Engineering Integration*, The, 2 (1), 92-101.
- Mohapatra, P. & David, D. (2009). A Conceptual Framework for Strategic Alignment of E-Commerce in Retail Firms. *Business Research Yearbook*, 1, 127-132.
- Turner, C., David, D., & Lewis, M. (2008). Just Say Anything and I Will Know Who You Are: A Method to Improve Speaker Recognition. *Business Research Yearbook*, XV, 257-262.
- David, D., Agboh, D., & Radhakrishnan, A. (2008). Migrating Towards Teaching Production Operation Management Online: A theoretical View. *Business Research Yearbook*, XV, 263-268.
- Radhakrishnan, A., Sridharan, S. V., David, D., Davis, S., & Moore, D. D. (2008). Developing and measuring Dimensions of Supply Chain Capabilities. *Journal of Academy of Business and Economics*, 8 (1), 157-165.
- David, D. (2007). I M @work: Understanding the Individual Adoption of Instant Messaging in the Workplace- A conceptual model. *Business Research Yearbook*, XIV, 220-226.
- David, D. & Agboh, D. (2007). Individual Adoption Of Instant Messaging In The Workplace: A Conceptual View. *Review of Business Research*, VII (2), 171-175.

## Refereed Proceedings

### **Full Paper**

- Garfield, M., Weldemariam, G., Meshesha, M., & David, D. (2013). Conceptualizing the Impact of Social Capital on Knowledge Creation: Mediating Roles of Socialization and Externalization in a Multi-Stakeholder Agricultural Innovation Platform. *Association for Information Systems: Americas Conference on Information Systems*..
- Garfield, M., Weldemariam, G., Meshesha, M., & David, D. (2013). Agricultural Knowledge Management Systems in Practice: The Ability to Support Wereda Knowledge Centers in Ethiopia. *Association for Information Systems: Americas Conference on Information Systems*..
- Radharishnan, A. & David, D. (2012). Application of CFA MTMM Approach in Supply Chain Management Research. *Decision Sciences Institute*..
- DAVID, D. (2006). The Utility of Software Agents as DSS During The IT Implementation Decision Making Process. *Decision Sciences Institute*..
- DAVID, D. (2000). An agent-based systems for business entrepreneurs to successfully implement information technology. *IRMA*..
- DAVID, D. (2000). Adaptive Learning Systems: A model for business entrepreneurs to implement IT. *AAAI*..

DAVID, D. (2000). Adaptive Learning Systems: a model for business entrepreneurs to successfully implement IT. *AMCIS*.

David, D. (2000). Adaptive Learning Systems Technology Advisor: A conceptual Model for Business Entrepreneurs to Successfully implement Information Technology. *Decision Sciences Conference*.

DAVID, D. (in press, 1999). The feasibility of an Adaptive Learning System Technology Advisor for the small business entrepreneur. *AMCIS*.

DAVID, D. (1999). Improving strategic planning of information technology for small businesses: An Adaptive Learning System approach. *DSI*.

DAVID, D. (1999). Using an Adaptive Learning Systems to reduce the risks experienced by small business entrepreneurs in their decision making to implement information technology. *DSI*.

## Monograph

Radharishnan, A., David, D., Hales, D., & Sridharan, S. (2013). *Mapping the Critical Links between Supply Chain Evaluation System and Supply Chain Integration Sustainability: An Empirical Study*.

## Book Chapters

### Refereed

Radhakrishnan, A., David, D., & Zaveri, J. (2008). Electronic Medical Record System: Process Level Benefits. *Encyclopedia of Healthcare Information Systems*. IGI- Global.

Radhakrishnan, A., David, D., & Zaveri, J. (2008). Challenges with adoption of Electronic Medical Records Systems. *Encyclopedia of Healthcare Information Systems*. IGI- Global.

## Presentation of Refereed Papers

### International

Garfield, M., Weldemariam, G., Meshesha, M., & David, D. (2013). *Agricultural Knowledge Management Systems in Practice: The Ability to Support Wereda Knowledge Centers in Ethiopia*. Association for Information Systems: Americas Conference on Information Systems, Chicago, Illinois.

Garfield, M., Weldemariam, G., Meshesha, M., & David, D. (2013). *Conceptualizing the Impact of Social Capital on Knowledge Creation: Mediating Roles of Socialization and Externalization in a Multi-Stakeholder Agricultural Innovation Platform*. Association for Information Systems: Americas Conference on Information Systems, Chicago, Illinois.

Radharishnan, A. & David, D. (2012). *Application of CFA MTMM Approach in Supply Chain Management Research*. Decision Sciences Conference, San Francisco, California.

Mohapatra, P. & David, D. (2009). *A Conceptual Framework for Strategic Alignment of E-Commerce in Retail Firms*. International Academy of Business and Economics, St. Louis, Missouri.

Ngeru, J., Hargrove, K., & David, D. (2009). *Developing an Enterprise Integration Strategy - An AHP Approach*. Industry, Engineering, & Management Systems, Cocoa Beach, Florida.

DAVID, D. (2008). *Just Say Anything And I will Know Who You Are*. International Academy of Business Disciplines Conference, Houston, Texas.

David, D., Agboh, D., & Radhakrishnan, A. (2008, April). *Migrating Towards Teaching Production Operation Management Online: A Conceptual View*. International Academy of Business Disciplines Conference, Houston, Texas.

DAVID, D. (2007, October). *Individual Adoption of Instant Messaging in the Workplace: A Conceptual View*. International Academy of Business and Economics, Las Vegas, Nevada.

DAVID, D. (2007, March). *IM @ WORK*. International Academy of Business Disciplines Conference, Orlando, Florida.

### **National**

DAVID, D. (2006, November). *The Utility of Software Agents as DSS During The IT Implementation Decision Making Process*. Decision Sciences Institute, San Antonio, Texas.

## **Working Papers**

Davis, D. (2009). "IM online - E-Collaborators dream or nightmare - Assessing the task technology fit of Instant Messaging in the workplace," targeted for Journal of Computer-Mediated Communication (JCMC).

DAVID, D. (2009). "ALSTA, a personal recommender agent: Helping business entrepreneurs with their IT implementation decisions," targeted for IEEE Intelligent Agent.

## **SERVICE:**

### **Service to the University**

#### **Department Assignments**

##### **Chair:**

2011-2012 – 2012-2013: Curriculum Planning

2009-2010: MBA Committee

##### **Faculty Advisor:**

2005-2006 – 2009-2010: Advising Undergraduate & graduate students

##### **Member:**

2012-2013: Student Recruitment & Retention

2011-2012 – 2012-2013: Research Committee

2009-2010: Assessment Committee

#### **College Assignments**

##### **Member:**

2011-2012 – 2012-2013: Faculty Development Committee

2009-2010: Faculty Development Committee

2005-2006 – 2007-2008: Faculty Development Committee

#### **College Assignments**

##### **Member:**

2008-2009: Faculty Development Committee

#### **College Assignments**

##### **Member:**

2007-2008 – 2009-2010: MBA Committee

**University Assignments**

**Chair:**

2012-2013: Pay Equity Ad Hoc Committee

**Faculty Advisor:**

2011-2012 – 2013-2014: AITP

2009-2010: AITP Faculty Advisor

2008-2009: AITP Student Chapter

**University Assignments**

**Faculty Advisor:**

2013-2014: Howard Exclusive MBA Business case Competition

**University Assignments**

**Member:**

2011-2012 – 2012-2013: University Council

**Writing Student Recommendations:**

2011-2012: Department Assignments

2005-2006 – 2009-2010: Department Assignments

**Dissertation Assignments**

**Faculty Advisor:**

2008-2009 – 2009-2010: Dissertation Committee Member

**Service to the Profession**

**Academic Conference: Discussant**

2008: International Academy of Business Disciplines Conference.

**Board Member: PRJ Editorial Review Board**

2007: Journal of Information, Information Technology, and Organizations.

**Chair: Conference / Track / Program**

2008: International Academy of Business Disciplines Conference, Houston, Texas.

2008: International Academy of Business Disciplines Conference.

**Reviewer - Article / Manuscript**

2009: Journal of Management and Engineering Integration.

2009: International Academy of Business Disciplines Conference, St. Louis, Missouri.

2008: International Academy of Business Disciplines, Houston, Texas.

2006: IABD.

**Other Professional Service Activities**

2007: KMPG PhdProject. Faculty Member

2005 – 2006: KMPG PhdProject.

**Reviewer: Ad Hoc Reviewer for a Journal**

2005: Idea Group Inc. Measuring Quality Requirements in Information Systems,' E. Duggan and H. Reichgelt, Eds.,

**Reviewer: Conference Paper**

2006 – 2007: Decision Science Institute.

**Service to the Community**

**Other Community Service Activities**

2004 – 2009: Brooklyn Economic Development Corporation

**Speech / Presentation at a Community Meeting**

2008: Center for Medicare and Medicaid Services

**Faculty Development**

**Professional Seminars / Workshops**

2009: Harvard Business School, Cambridge, Massachusetts. Art & Craft of Discussion Leadership seminar.

2007: Baltimore, Maryland. Distance Education Workshop.

2005: Waltham, Massachusetts. Integrating the Curriculum: Learning Across Disciplinary Boundaries.

2005: MSU - OSPR, Baltimore, Maryland. Grant Writing Workshop.

**Honors-Awards-Grants**

**Award**

2012: *School of Business Summer Gant*. Morgan State University.