#### DR. ROBIN D. BUTLER, MBA, BS, Lean Six Sigma Yellow Belt

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#### SUMMARY

Over 15 years of experience teaching, training, evaluation research, and presenting in higher learning, stressed community, and workforce settings. Accomplished, ambitious, and dedicated educator/trainer with demonstrated success in consulting, instruction, and training/development expertise. Proficient in online/hybrid/lecture courses, instructional design/revision via ADDIE Model, ADA compliance design integration, storyboarding, and planning via numerous learning management system (LMS) tools (Moodle, Blackboard LMS, D2L, Canvas), OER (Online Education Resource), Sharepoint, Adobe Connect, HTML Editor, Camtasia, Kaltura, Lectora, Captivate, Articulate Storyline, Tegrity, Zoom, and publisher course integration.

#### FIELD OF EXPERTISE

\* Healthcare Delivery \* Healthcare Administration \* Health Informatics \* Data Science \* Health and Management Practicum Coordination \* Healthcare Policy & Ethics \* Public Health \* Health Disparities \* Health Education & Research \* Population Education and Training \* Management & Practitioner Research \* Qualitative & Quantitative Research \* Mixed Methodology \* Project Management \* Business Analytics \* Workforce Development \* Vocational Training and Course Development \* Health Service & Business Practitioner Research & Statistics \* Predictive & Prescriptive Analytics \* Organizational Leadership \* Entrepreneurship

#### EDUCATION

University of Maryland (Global Campus) The Graduate School, Largo, MD <b>Doctor of Management</b> <b>Conferment Date: 12/2017</b> <b>Dissertation</b> : Butler, R. D. (2018). "Thematic Analysis: Millennial Generation Retention in the United States Public Sector Organizations"	2014-2017
Walden University-School of Business, Minneapolis, MN <b>Master of Business Administration</b> Area of Concentration: Project Management	2007-2009
University of Baltimore-School of Public Affairs Bachelor of Science in Health Systems Management Areas of Concentration: Research, Epidemiology	2000-2002

#### TEACHING AND LEARNING/RESEARCH CERTIFICATES

Lean Six Sigma Greenbelt Certification

Sponsored by the Complex Manager

**CITI (Collaborative Institutional Training Initiative) Research Ethics and Compliance Training Certification** Northcentral University-Graduate School of Business, La Jolla, CA

Morgan State Institute for Strategic Teaching (MIST) Training and Facilitation Certification

**Peer Reviewer (Higher Ed) Certification** Quality Matters Organization

#### Applying the Quality Matters Rubric (Higher Ed) Certification

**Quality Matters Organization** 

Online Learning Consortium Certificate (Formerly Sloan-C)

Electives included Research Curation, E-Portfolios, and Online Interactive Videos

Online Learning Consortium (Formerly SLOAN-C) - Certificate of Course Recognition Electives of Completion: Exploring Interactive Internet Tools; Facilitating Student Research & Curation; & Exploring e-Portfolios

Health Information Technology Program (HITECH) - Certificate of Achievement Community College of Baltimore County-Division of Continuing Education

#### SELECTED RESEARCH JOURNAL PUBLICATIONS, REVIEWER, AND EDITOR

-Walker, R.J., Eisenhauer, E., Thompson, E.L., **Butler, R.**, Metheny, N., & Barroso, C.S., (2024). COVID-19 information, trust, and risk perception across diverse communities in the United States: Initial findings from a multistate CEAL alliance. *American Journal of Public Health*, *114*, S112\_S123, <u>https://doi.org/10.2105/AJPH.2023.307504</u>

-Loska, D., Bearden, F., **Butler, R**., Kimmel, S. (2022). Workplace Environment Influences on Worker Engagement as Mediated by the Autonomic Nervous System: A Quasi-Experimental Study. *International Journal of Economics and Business (IJEB)*. ISSN: 1948-5166

-Smock, C., Shinder, L., & **Butler, R**. (2021). Park referrals and prescriptions as a leadership opportunity to address socio-ecological factors during COVID-19: A correlational study. *International Journal of Economics and Business* (*IJEB*). ISSN: 1948-5166

-Cave, A. & **Butler, R**. (2021). Technology aided learning: An investigation of enterprise risk management practices and its effects on technical-vocational education in the post-COVID-19 educational space. *American Journal of Information Technology (AJIT)*. ISSN: 1943-7498. *Manuscript submitted for publication*.

-Butler, R. (2019). Thematic Analysis: Millennial generation retention in United States Public Sector Organizations. International Academy of Business Review 4(1). ISSN: 2332-8398

-Butler, R. (2019). Transforming STEM: Innovative health information. *Journal of Innovative Strategies (JIES). ISSN:* 1555-5429

-Anderton, A. & **Butler, R**. (2019). Knowledge management through technology transfer: The necessity of higher education and manufacturing firms for human capital sustainability. *Journal of Innovative Strategies* (JIES). ISSN: 1555-5429

-Butler, R. (2018). Thematic Analysis: Millennial generation retention in United States public sector organizations. 2018 Engaged Management Scholarship Conference: Fox School of Business at Temple University, Philadelphia, PA. Retrieved from SSRN: (Refereed Proceedings) <u>https://ssrn.com/author=3109066</u>

-Butler, R., & Robinson, V. (2015). Globalizing education: Survival or extinction for HBCUs. *International Academy of Business.* 

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-Philipsen, N., Butler, R., Simon, J., Waterman, C., & Artis, J. (2014, October). Medical marijuana: A primer on ethics, evidence, and politics. Journal of Nurse Practitioners, 10(9), 633-640. doi: http://dx.doi.org/10.1016/j.nurpra.2014.05.015

--Serve as a Reviewer for Sage Publications

-Serve as a Reviewer for the International Journal of Graduate Online Education (IJOGE)

-Serve as a Chief Editor for the International Academy of Business (Journal of Innovative Education Strategies. Journal of Economics and Business, American Journal of Information Technology)

-Serve as an Annual Co-Chair for the International Academy of Business Global Conference

#### **UNIVERSITY TEACHING & RESEARCH EXPERIENCE**

## Morgan State University-School of Community Health & Policy **Online Master of Public Health/Health Education**

Assistant Tenure-Track Faculty

-Develop, teach, and revamp School of Community Health & Policy/Health Education Graduate and Undergraduate Courses

-Use instructional technology via the use of CANVAS, hybrid, and Face to Face Lectures to enhance pedagogical techniques

#### National University, Graduate School of Business & Economics 6/2018-8/2022 **Project Management Specialization Lead**

Full Professor, Doctoral Chair/Academic Reader/Subject Matter Research Expert for Project Management, Healthcare Administration, and Business Administration Specialty Doctoral Programs

-Serve as a Chair/Subject Matter Expert for various Dissertation Committees

-Serve as an Academic Reader for an array of DBA and Ph.D. Dissertation Committees for the School of Graduate Studies

-Co-Chair the Research Readiness Strategic Initiative

-Facilitate doctoral defenses

-Supervise the Institutional Review Board (IRB) process for doctoral students

-Evaluates the representation and quality of the dissertation from the standpoint of originality, significance, research, analysis, accuracy, and overall scholarship

-Asserts recommendations to the Graduate School that the committee proceed with the final oral examination -Host synchronous/asynchronous sessions to support of AACSB accredited School of Business students with academic progression

-Consistently research, develop and integrate Online Educational Resources (OER) and inclusive curriculum items to align with existing and contemporary course curriculum for the School of Business

-Provide substantive feedback when grading student assignments and Capstone material for core and specialization courses

#### Coppin State University, School of Education & Leadership 8/2019-Pres. Adjunct Faculty/Principal Investigator (Adult & Continuing Education, Instructional Leadership & **Professional Development)**

-Evaluate, supervise, and assess the graduate thesis IRB process for practitioners' attainment of the Master of Education in Contemporary Educational Leadership, School Administrator I Certification, and the Master of Education in Curriculum and Instruction

-Assist in developing and revamping curriculum for emerging social change policies and innovative

8/2022-Pres.

equitable teaching strategies for K-12 settings and administrative platforms

#### Morgan State University-School of Community Health & Policy (Online Master of Public Health) Part-Time Lecturer 12/2018-8/2022

-Serve as a Subject Matter Expert for various Dissertation Committees within the Graduate School of Community Health & Policy

-Develop, teach, and revamp School of Community Health & Policy/Health Education Courses -Use instructional technology via the use of CANVAS, hybrid, and Face to Face Lectures to enhance pedagogical techniques

-Build and revamp lecture material for online course delivery in preparation for 100% online and hybrid programs

-Develop and facilitate course curriculum and instruction tools for multiple courses with the School of Community Health & Policy

## Prince George's Community College, Business and Entrepreneurship Department 12/2018-Pres. Adjunct Faculty

-Develop, teach, and revamp Business and Entrepreneurship courses (HRM, Business Management, and Procurement)

-Use instructional technology via the use of Blackboard Collaborate, Tegrity, Canvas, D2L, Moodle, and Face to Face Lectures to enhance pedagogical techniques

-Develop OER courses for procurement specialty courses

## Coppin State University, College of Health Professions School of Allied Health

#### Adjunct Professor (Health Sciences and Education)

-Develop, teach, and revamp Health Sciences and Education courses

-Use instructional technology via the use of Blackboard Collaborate, SMART Board, Online Blackboard, Tegrity, and Face to Face Lectures to enhance pedagogical techniques

-Build and revamp lecture material for online course delivery in preparation for a 100% online program

- -Develop and facilitate course curriculum and instruction tools for six courses
- -Manage academic programs for over 15 student advisees per semester

-Train students on different statistical software and tools, such as SPSS and Excel

-Create and administer assessments according to University guidelines and procedures

-Evaluate Health Science and Education curriculum for purposes of transitioning new textbook and course management tools

-Consistently research and integrate Online Educational Resources (OER) to align with existing and contemporary course curriculum

-Responsible for the course and program evaluation and process improvement of various courses and coursework Assistant Professor (Health Information Management)

-Developed, taught, and revamped Health Information Management (HIM) courses

-Used instructional technology via the use of Blackboard Collaborate, SMART Board, Online Blackboard, Tegrity, and Face to Face Lectures to enhance pedagogical techniques

-Managed coursework and changes using the CAHIIM Baccalaureate Crosswalk Standards

-Developed and facilitated course curriculum and instruction tools for over 30 courses

#### Computer for Beginners Levels I-III & MOED Instructor, Evaluator & Planner (Mayor Office of Employment Development Training Classes for Excel, PowerPoint-Beginner, and Intermediate Levels)

-Managed the compilation and management of data for program monitoring, reporting, and quality improvement.

1/2009-Pres.

9/2010-9/2014

-Evaluated outcomes, effectiveness of plans, and make necessary changes via pre and post testing instrumentation.

-Developed and facilitated training for MOED (Mayor Office of Employment Development) adult students on the use of Microsoft Office Word, Excel, and PowerPoint software programs.

#### -Provided and created simulated techniques and web-based tools for learning enhancement of Microsoft programs **Coppin State University** 9/2010-9/2013

#### Partnered with Comcast Corporation

#### **Comcast Digital Connector Instructor, Evaluator & Planner**

-Managed the compilation and management of data for program monitoring, reporting, and quality improvement. -Evaluated outcomes, and effectiveness of plans, and make necessary changes per pre and post-testing measurements and other piloting instruments.

-Collaborated with high school affiliates and advisors on efficient motivational systems to increase student progress -The instructor role and Digital Connector's program led to 100% endorsement by late Congressman Elijah Cummings (7th District Representative) and the United States Department of Commerce, National

Telecommunications, and Information Administration (NTIA) in year one of the Digital Connector's Program launch -Initiated and provided support for the student's participation in mandated community service activities

-Trained and instructed partnering high school students on various technical computer techniques, as well as hardware and software programs to increase digital literacy

-Developed and facilitated training in developing leadership skills by introducing multiple career software simulations and coursework.

-Developed and facilitated training for high school students in team building skills, which enabled them to staff challenge courses for their peers who were at risk for crime, or dropping out of school

# Moses H. Cone Memorial Hospital-Department of Internal Medicine

#### 9/2006-6/2009

## Infectious Disease Outpatient Clinic

**Ryan White Grants Program Coordinator** 

-Managed the functionality testing process for the Ryan White Program-CAREWare and Centricity Databases during the start-up phases

-Designated as "Super-user" for the Go Live Training of employees on the implementation of Centricity EMR (Electronic Medical Record) and CAREWare Programs

-Created and generated EMR and CAREWare Reports for state-mandated requests

-Led the implementation of the Centricity EMR for the Infectious Disease Department in conjunction with GE Healthcare Consultants

-Led several HIV/AIDS Populations' research focus groups within the Moses H. Cone Hospital (Department of Internal Medicine-Infectious Disease) for purposes of validating and gaining meaningful feedback about healthcare needs with the hospital system

-Partnered with the State of North Carolina private and federal funders, Consortium members, and other external HIV/AIDS community programs for purposes of the intensive program collaboration

-Spearheaded a partnership with Bennett College, North Carolina Agricultural and Technical State University, Moses H. Cone Hospital, North Carolina Consortium, and the Triad (Greensboro, Highpoint, and Winston Salem) communities for the purpose of an HIV/AIDS Testing Event, which led to the testing and education of over 500 triad community members and students

-Led an HIV/AIDS Patient ADAP (AIDS Drug Assistance Program) research focus group for infected clients living in the Triad area for assessment and evaluation of contemporary medication regimens

-Assisted in leading various HIV/AIDS Education and Policy focus groups for community stakeholders and Moses H. Cone Hospital

### SELECTED PROFESSIONAL EXPERIENCE

#### **Director of Clinical Affairs for Allied Health Department** Health Information Management

6/2013-12/2018

-Supervised and evaluated Allied Health students during practicum in hospitals and other non-traditional

settings

-Managed annual CAHIIM reporting for student post-graduation follow-up for the undergraduate Health Information Management Program

-Managed and developed over 150 partnerships between Allied Health students, agencies, communities, and regional entities to develop service and community learning projects

-Collaborated with over 60 facilities and preceptors to coordinate practicum placement opportunities for Allied Health students, 100% placement

-Advised more than 200 matriculating students on workforce development needs and job placement during and after practicum placement

-Developed and integrated a non-traditional approach for placement to meet the growing needs of non-traditional learners within the Health Information Management program.

-Innovated a seamless approach to practicum coordination by developing and integrating an electronic evaluation system for preceptors, faculty, and students to close the assessment/evaluation feedback loop gap

#### SELECTED RESEARCH

**January 2024**-Morgan State University, Office of Academic Affairs, Morgan State University's Division of Academic Affairs: Transformation Morgan 2030 Proposal

**Project:** Barbers Addressing Health Literacy through Culturally Tailored Backwards Design: An Ethnographic Project Principal Investigator

Funding: \$10,000

**December 2024**- HRSA Maternal Child Health: Title V Maternal and Child Health (MCH) Block Grant **Project:** MCH Secondary Analysis Grant Co-Investigator Funding: \$50,000

**December 2024**- NIH ASCEND Health-Related Community-Based Participatory Research (CBPR) Small Grants Program **Project:** Barbers Addressing Health Literacy through Culturally Tailored Backwards Design Co-Principal Investigator Funding: (Proposal Under Review)

June 2022-March 2023-NIH Community Engagement Alliance (CEAL) Against COVID-19 Disparities Project: Morgan State University -Community Engagement Alliance (CEAL) Against COVID-19 Disparities project partnership (MSU-CEAL) Co-Investigator Funding: \$1.2 Million

#### SELECTED SCHOLARSHIP

**March 2023**-Co-Presenter, A Dream Deferred Conference, Chicago, IL **Presentation**: "Innovative Opportunities That Facilitate Allied Health Graduate Preparation"

March 2023-Presenter, AABHE Annual Conference 2023, San Diego, CA Presentation: "Infusing Ethnic Heterogeneous Mentorship via Online Doctoral Coaching Practices"

March 2023-Co-Presenter, AABHE Annual Conference 2023, San Diego, CA Presentation: "Preparing GenZ Health Ed Learners for Culturally Competent Policy Discourse"

**November 2021**-Presenter, Zhidao-NCU China, School of Economics and Management, Haidian District, Beijing, China

Presentation: "Organizational Structure for Projects"

**October 2021** – Conference Chair & Session Chair, International Educator's Group (International Academy of Business) Conference

Session Tracks: "Positioning Business Opportunities/Threats to Address Socio-Ecological Factors"

June 2021-Presenter, Riviera Maya, Mexico, Northcentral University Gathering Presentation: "Infusing Ethnic Heterogeneous Mentorship via Online Doctoral Coaching Practices"

**November 2020** – Conference Chair & Session Chair, International Educator's Group (International Academy of Business) Conference

**Session Tracks**: (1) "COVID-19: Best Online/Remote Teaching Practices"; (2) "Positioning Business Opportunities/Threats to Address Socio-Ecological Factors During COVID-19"

April 23, 2020-Co-Presenter, Garden Grove, California, 2020 WASC Senior College and University Commission Academic Resource Conference

Presentation: "Infusing Greater Diversity and Inclusion in Curriculum: Practices from the Front Lines"

September 27, 2019-Special Guest Panel Presenter, Central Michigan University College of Medicine, Saginaw, Michigan

Presentation: "Medical Ethics and Cannabis: Decriminalization, Legalization, and Socialization"

**December 14, 2018**-Presenter, Tsinghua University, School of Economics and Management, Haidian District, Beijing, China **Presentation**: "Big Data in the Era of Financial Risk Management"

October 24, 2018-October 30, 2018-Co-Presenter, International Conference on Higher Education (ICHE), Modern

Education & Economic Stimulation: Innovation, Praxis, and Sustainability, St. Michael, Barbados **Presentation**: "Knowledge Management through Technology Transfer: The Necessity of Higher Education and Manufacturing Firms for Human Capital Sustainability"

**October 24, 2018-October 30, 2018**-Presenter, International Conference on Higher Education (ICHE), Modern Education & Economic Stimulation: Innovation, Praxis, and Sustainability, St. Michael, Barbados **Presentation**: "Transforming STEM: Innovative Health Information Management Student Practicum to Address Global Emergency Preparedness"

March 3, 2016 – March 5, 2016, Presenter, Annual HBCU Conference (19th Annual HBCU Summit on Retention) Presentation: "The Impact of Supportive and Integrative Practicum and Clinical Coordination Strategies That Enhance Retention in HBCU Settings"

### SELECTED COMMITTEE/AFFILIATIONS

Appointed, Committee on Strategic Use of Artificial Intelligence (AI), Office of the President, Morgan State University, Baltimore, Maryland

Global Community Health AI collaborative MOU Team for East Africa and West Africa, Morgan State University, School of Community and Health Policy, Baltimore, MD

University Council – Morgan State University, Office of the President and Office of Faculty and Student Affairs, Baltimore, Maryland

International Educator's Group – Washington, D.C.

University Diversity Committee (UDC) - National University, La Jolla, CA,

Woodson Center Fellow – Washington, D.C.

Research Readiness Strategic Initiative (National University School of Graduate Studies) - La Jolla, CA