

# OUT OF (AND INTO) AFRICA

Second International Conference: African Consumer Marketing, Firm Strategies and Society



## Submission Process

Use the [Paper Submission Form](#) to submit competitive refereed papers, working papers, extended abstracts and/or proposals by **July 20th**. At least one author for competitive submissions that are accepted must register and attend the Conference. Any general questions should be emailed to the conference chair ([omar.khan@morgan.edu](mailto:omar.khan@morgan.edu)).

**Submission Deadline: July 20, 2021**