

## SA+P Vision Statement: (adopted May 20, 2010, with slight revisions on January 13, 2012 and March 12, 2015)

Morgan State's SA+P's vision is to be a leader and a role model for HBCU's in preparing fully qualified architectural, design, and planning practitioners and construction managers in the exploration and documentation, design, planning and management of the built and natural environments through interdisciplinary applied research, theory building, and community based outreach. SA+P will promote the inclusion of students traditionally excluded from the study of the built and natural environments. It will also embrace the cultures and contributions of all peoples and times in this study. In addition to our focus on Baltimore, Maryland, SA+P will adopt a regional, national, and global outlook in its activities.

### SA+P Mission Statement: (adopted May 20, 2010)

The Mission of SA+P is to develop diverse, socially and environmentally responsible, and enlightened professionals through a process of skill acquisition, critical thinking, and value definition. In so doing, SA+P pursues this mission within a creative environment of inquiry and collegiality in the fulfillment and advancement of spatial justice, urban revitalization and sustainability, and design for the everyday experience.

# SA+P CORE VALUES

The School of Architecture and Planning upholds the following:

- Diversity
- Critical Inquiry
- Knowledge Creation
- Creativity
- Collegiality

- Enlightened Design
- Enhancing the everyday experience
- Sustainability and Resiliency
- Collaboration
- Spatial Justice



## **STRATEGIC GOALS AND OBJECTIVES 2011-2021 (draft update)**

SA+P Goal 1: We will build and enhance an educational environment to support success among diverse student constituencies (i.e., by culture, ethnicity, race, socio-economic levels, age, and nationality) in the professional practice of architecture, landscape architecture, planning, and construction management.

Objective 1.1: Lead the nation in the education of African Americans and other underrepresented populations for careers in the environmental design and construction professions.

Objective 1.2: Enhance and improve our graduates' progress towards professional employment, licensure and/orcertification.

Objective 1.3: Improve retention and degree completion rates among academic programs.

Objective 1.4: Offer more student enrichment activities (i.e., field trips and travel opportunities, lecture series, visiting critics, a "Writing in the Design Curriculum" program, mentoring linkages between program students and professionals in the Baltimore region, internships, design competitions, interdisciplinary activities, and joint studios with other non-MSU accredited programs ....

SA+P Goal 2 : We will continue to offer high quality academic programs.

Objective 2.1: Increase the advancement of undergraduate students to the professional graduate programs in SA+P.



Objective 2.2: Maintain the accreditation status for the Master of Architecture, Master of Landscape Architecture, and City and Regional Planning programs and seek accreditation for the BS and Master of Science in Construction Management and Master of Historic Preservation programs.

Objective 2.3: Manage and develop a student population with critical mass to enhance learning.

Objective 2.4: Develop new programs based on Maryland's needs, including online/hybrid programs and courses (i.e., Master of Historic Preservation, Certificate in Urban Sustainability).

Objective 2.5: Explore and study the potential for future academic programs (interdisciplinary Ph.D. program, undergraduate Interior Design, unique dual degree programs within SA+P and across other disciplines on campus).

Objective 2.6 Develop an integrated internship strategy.

### SA+P Goal 3 : We will be a leader in research of the built and natural environment.

Objective 3.1: Foster a culture of research so that SA+P is a significant contributor to new knowledge and discourse by increasing grantsmanship and publications, and ensuring the continued growth, improvement, and professional development of faculty.

Objective 3.2: Use CBEIS, the new building, as a research laboratory.

Objective 3.3: Revisit the concept for the Center for the Built and Natural Environment Research.

Objective 3.4: Reduce faculty workloads at a level comparable with other Doctoral Research Universities.



SA+P goal 4: We will provide design and planning leadership in transforming the quality of urban communities by engaging the community in civic design, planning, and construction.

Objective 4.1 Provide leadership in community initiatives, including the Morgan Community Mile, by increasing service learning activities in our courses and research projects.

Objective 4.2 Expand formal partnerships with government agencies, community organizations, and private corporations to support our academic activities.

Objective 4.3 Expand SA+P's presence in Maryland's urban centers and throughout the region.

Objective 4.4 Use the physical and intellectual resources at the Center for the Built Environment and Infrastructure Studies as an educational tool.

#### SA+P Goal 5: We will align and grow our resources to implement our strategic plan.

Objective 5.1: Examine opportunities for shared resources within SA+P.

Objective 5.2: Define, express, and market our identity as a School and then develop a Strategic Marketing and Fundraising Plan to expand our fundraising stream.

Objective 5.3: Strengthen the SA+P alumni base by developing an environment that encourages pronounced and sustained networks with alumni.

Objective 5.4: Develop the Fabrication Lab into a self-sustaining unit to promote faculty research, industry outreach and opportunities for innovation.