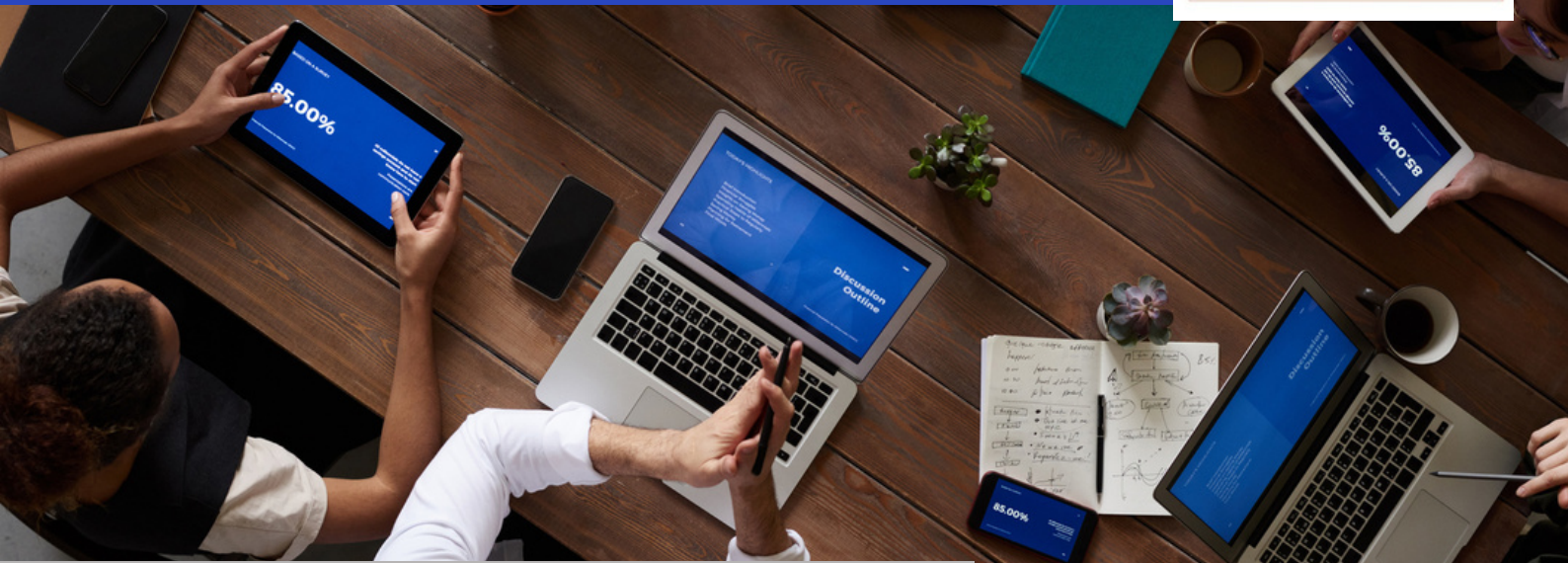


TAKE YOUR BUSINESS TO THE NEXT LEVEL: LEVERAGE THE POWER OF THE BALTIMORE MEANS BUSINESS PROGRAM



Eligibility

- MUST BE IN BUSINESS FOR 2 YEARS OR SUBMIT A BUSINESS PLAN
- MUST HAVE REVENUES OF BETWEEN \$0 AND \$100,000 IN THE MOST RECENT FISCAL YEAR
- MUST HAVE RELIABLE ACCESS TO THE INTERNET & WIFI
- MUST BE OVER 18 YEARS OF AGE
- APPLICATION DEADLINE - Pt 1 July 20, Pt 2 August 24, 2023

APPLY NOW: <https://bit.ly/bmbmorgan>

BENEFITS

- OPPORTUNITY TO WIN UP TO **\$5000 IN SMALL BUSINESS FUNDING**
- LECTURES FROM BOTH ENTREPRENEURS & PROFESSORS OF BUSINESS
- FOCUS ON SMALL BUSINESS GROWTH (PRICING, SCALING, HIRING & MORE)
- PITCH OPPORTUNITY TO FUNDERS

FUNDED BY:



IN PARTNERSHIP WITH:



CLASS DATES

VIRTUAL (VIA ZOOM) THURSDAYS
6 PM EST TO 9 PM EST

October 12

GROWTH MINDSET & MANAGEMENT
TEAM/ IDENTIFY BUSINESS
PROCESSES & NECESSARY SKILL
SETS

October 19

FEDERAL, STATE & LOCAL
GOVERNMENT PROCUREMENT/ SELLING
TO LARGE COMPANIES & MORE
CLIENTS

October 26

DIGITAL AND SOCIAL MEDIA
MARKETING

November 02

BONDING, INSURANCE &
CERTIFICATIONS/ TEAMING UP TO BUILD
CAPACITY FOR LARGE CONTRACTS

November 09

SMALL BUSINESS HIRING BEST
PRACTICES

November 16

ESSENTIAL BUSINESS, ACCOUNTING, TAX
& TECHNOLOGY TOOLS/ NEGOTIATIONS &
CONTRACTS

November 30

PREPARING FOR CAPITAL/
FINANCIAL LITERACY/ LENDERS
PANEL

December 07

GROWTH PLAN PRESENTATION

December 14

GRADUATION