

Student Achievement:

The school has hired a consultant to develop an outcomes assessment plan that will define what constitutes student achievement. However, the program started conducting an exit survey of graduating students from academic year 2012- 2013 to measure student learning achievement and satisfaction of graduates. The survey questionnaire was derived from the Program’s Vision, Mission, and Strategic Plan. The questionnaire was revised in Fall 2014. The results of the survey for students who graduated in the academic year 2015-2016 are presented below. The response rate was 87.5%.

To what extent did you learn the following set of skill and values from the program?	Percentage Agreeing			
	To a Great Extent	To a Moderate Extent	Little / Not at All	Uncertain
Quantitative Analysis Skills	57%	43%	0%	0%
Professional Writing	43%	57%	0%	0%
Design and Graphic Skills	14%	57%	29%	0%
Public Presentation Skills	86%	14%	0%	0%
Leadership, Collaboration, Negotiation, and Team Work Skills	100%	0%	0%	0%
Comprehensive Planning	86%	14%	0%	0%
Community Engagement Skills	71%	29%	0%	0%
Equity and Social Justice	71%	29%	0%	0%
Planning Ethics	100%	0%	0%	0%
Planning History	86%	14%	0%	0%
Planning Law	0%	0%	0%	0%
Global outlook of Planning	57%	43%	0%	0%
Sustainability issues in Planning	86%	14%	0%	0%
How satisfied were you with the quality of advisement?	Percentage Agreeing			
Very Satisfied	43%			
Satisfied	43%			
Neutral	14%			
Dissatisfied	0%			
To what extent did the Program help you advance in your present career or make a career change?	Percentage Agreeing			
To a great extent	29%			
To a moderate extent	42%			
To a small extent	29%			
Not at all	0%			

To what degree do you think that you have learned the lifelong skills to improve communities in Baltimore region and beyond?	Percentage Agreeing
Excellent	86%
Good	14%
Fair	0%
Poor	0%
To what extent did the program provide you opportunities for you to participate with the planning professional community through internships/ scholarship/job placements?	Percentage Agreeing
To a great extent	72%
To a moderate extent	14%
To a small extent	14%
Not at all	0%
How satisfied are you with the preparation that program provided to be a professional planner?	Percentage Agreeing
Very Satisfied	57%
Satisfied	43%
Neutral	0%
Dissatisfied	0%
Did you choose to conduct a:	Percentage Agreeing
Master's Project	100%
Thesis	0%
How satisfied were you in being able to contact (i.e., meet in person, email, or conference call) the chair of your master's project/thesis committee?	Percentage Agreeing
Very Satisfied	43%
Satisfied	43%
Neutral	14%
Dissatisfied	0%
How satisfied were you with the guidance of the chair of your master's thesis/project in advising and commenting on relevant courses, methodologies, and drafts to improve your thesis/project?	Percentage Agreeing
Very Satisfied	57%
Satisfied	29%
Neutral	14%
Dissatisfied	0%

How do you rate the overall quality of the program for the cost of instruction?	Percentage Agreeing
Excellent	43%
Good	43%
Fair	14%
Poor	0%
How satisfied were you with the program's effort to provide nurturing opportunities through mentoring, coaching, life support, and accommodating learning disabilities?	Percentage Agreeing
Very Satisfied	57%
Satisfied	29%
Neutral	14%
Dissatisfied	0%
To what extent did class scheduling meet your needs?	Percentage Agreeing
To a great extent	86%
To a moderate extent	14%
To a small extent	0%
Not at all	0%

The program has identified the following learning outcomes as a first step with the consultant.

Program Level Learning Outcomes

1. Demonstrate effective writing, graphic, and communication skills at the level of an entry level practicing planner.

- a. Collect analyze, and interpret, data from a variety of sources including US Census data, archival records & media resources.
- b. Create visually compelling graphics for plan analyses, recommendations, and reports.
- c. Illustrate mastery of public speaking and visual and written communications.
- d. Create professional land use maps, and community and neighborhood plans.

2. Apply general planning knowledge of law, economics, demographics, and structure of cities, in the creation and development of plans for sustainable, prosperous, just, and resilient communities and cities across the world.

- a. Locate, read and comprehend academic and professional planning literature and engage in debate about the issues they raise.
- b. Write an effective analytical academic literature review that demonstrates students' mastery of the field.

- c. Apply social, environmental, economic sustainability concepts in the development of plans.
- d. Understand and apply economic principles to urban planning and public policy issues.
- e. Assess the impact of land use and development practices in the creation of long range planning tools such as comprehensive plans, subdivision regulations, zoning, and public facilities ordinances. Understand and critique metropolitan patterns of land use and their relation to historic, geographic, environmental, political, economic, and social conditions of the region.
- f. Comprehend and persuasively describe in written and oral formats the seminal concepts that have guided the development of American Cities and the profession of city planning.
- g. Demonstrate the effect of environmental, land use and tax laws on urban development, redevelopment, and natural resource protection.

3. Apply lessons from planning history and theory to the current conditions and challenges of diverse urban settings.

- a. Critique contemporary urban plans to demonstrate its relationship to historic planning antecedents.
- b. Understand, present, and critique the history of a seminal site or a historic plan within the Baltimore region, and assess the current physical, economic and socio-cultural conditions of the site.
- c. Critique conventional planning processes, models and theories; apply planning theory to practice.
- d. Compare and contrast various planning theories and their application to the Baltimore region.

4. Identify the key aspects of various planning skills, including research, analysis, facilitation, and consensus building and apply these skills in professional and public settings.

- a. Collect and assess the perspectives of diverse stakeholders, and incorporate these perspectives into neighborhood, community, large-scale, and comprehensive plans.
- b. Research, analyze, and project demographic and economic trends.
- c. Create comprehensive, neighborhood, and community plans and urban development proposals; collaborate with diverse stakeholders in the planning process.
- d. Assess the requirements for site selection, zoning, permitting, transportation capacity and other regulatory processes in the creation of land development and reuse plans.
- e. Demonstrate an understanding of the financial constraints, mechanisms and feasibility of planning and development projects; assess development projects potential for revenue generation.
- f. Demonstrate project management skills in group or client-based projects.
- g. Formulate rigorous and empirical methodological strategies to conduct research and investigate urban problems.

5. Express and support progressive planning ethics, values, and practices to engage and empower citizens and community groups in plan creation and implementation.

- a. Develop proposals and plans that empower underrepresented or disadvantaged communities.
- b. Summarize and apply equity, diversity and social justice values in engaging citizens and community stakeholders in local planning and development practices.
- c. Demonstrate professional norms, values, and ethics in professional practices.

Cost of Tuition and Fees for Academic Year 2016-2017

\$11, 304 for Full Time Maryland Resident Students for one Academic Year

\$20,352 for Full Time out of State and International Students for one Academic Year

\$471 Per Credit Hour for Maryland Resident Students

\$848 Per Credit Hour for out of State and International Students

Student Retention and Graduation Rates

STUDENT RETENTION DATA

Academic Year		2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Retention Rate*	Fulltime	100%	90%	100%	100%	50%	88%	80%
	Part-time	100%	100%	40%	50%	90%	100%	100%

STUDENT GRADUATION RATES

Academic Year		2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
# New Students Enrolled	Fulltime	10	5	5	2	8	2	4
	Part-time	4	5	6	10	2	2	3
Graduation Rates								
Graduation Rate 2-year	Fulltime		10%	60%	20%	0%	25%	0%
	Part-time		0%	0%	0%	0%	0%	0%
Graduation Rate 3-year	Fulltime			60%	100%	100%	50%	62.5%
	Part-time			0%	0%	0%	0%	0%
Graduation Rate 4-year	Fulltime				60%	100%	100%	100%
	Part-time				25%	20%	33%	0%

Degrees Granted in Academic Year 2014-2015: 3

Degrees Granted in Academic Year 2015-2016: 8

AICP Exam Data

Graduation Years Ending	May 2009	May 2010	May 2011	May 2012	May 2013
Master's program graduates who take the exam within 3 years of graduation					
# who take exam	2	0	1	3	3
% of takers who pass the exam	100%	NA	0%	0%	33%

