BASIC TIPS:

- It’s important to market yourself when attending a career fair. Come prepared with your resume and be able to speak about opportunities that you are seeking with the various companies at the career fair.

- Don’t get lost in a stack of resumes! Often times those one-on-one interactions with recruiters are as important as your resume. Being articulate about your background and how you can benefit a company, can help you stand out. Make sure the recruiter is able to associate your face with your resume, by being memorable in a positive manner.

- Career Fair Strategy:
  - Be professional (dress appropriately)
  - Have something to say about yourself (“elevator speech” ready)
  - Do research BEFOREHAND about the companies attending
  - Don’t be rushed in your interactions
  - Have patience, stand in line, and make it a point to actively engage with the employers

- Try not to go to career fairs with a group of friends. Go as an individual and concentrate on making your visit productive with the recruiters and companies that YOU are interested meeting.

- Before the career fair, put together a list of the top 10 companies that you want to meet with and then do your homework in order to make the most positive impression possible!